

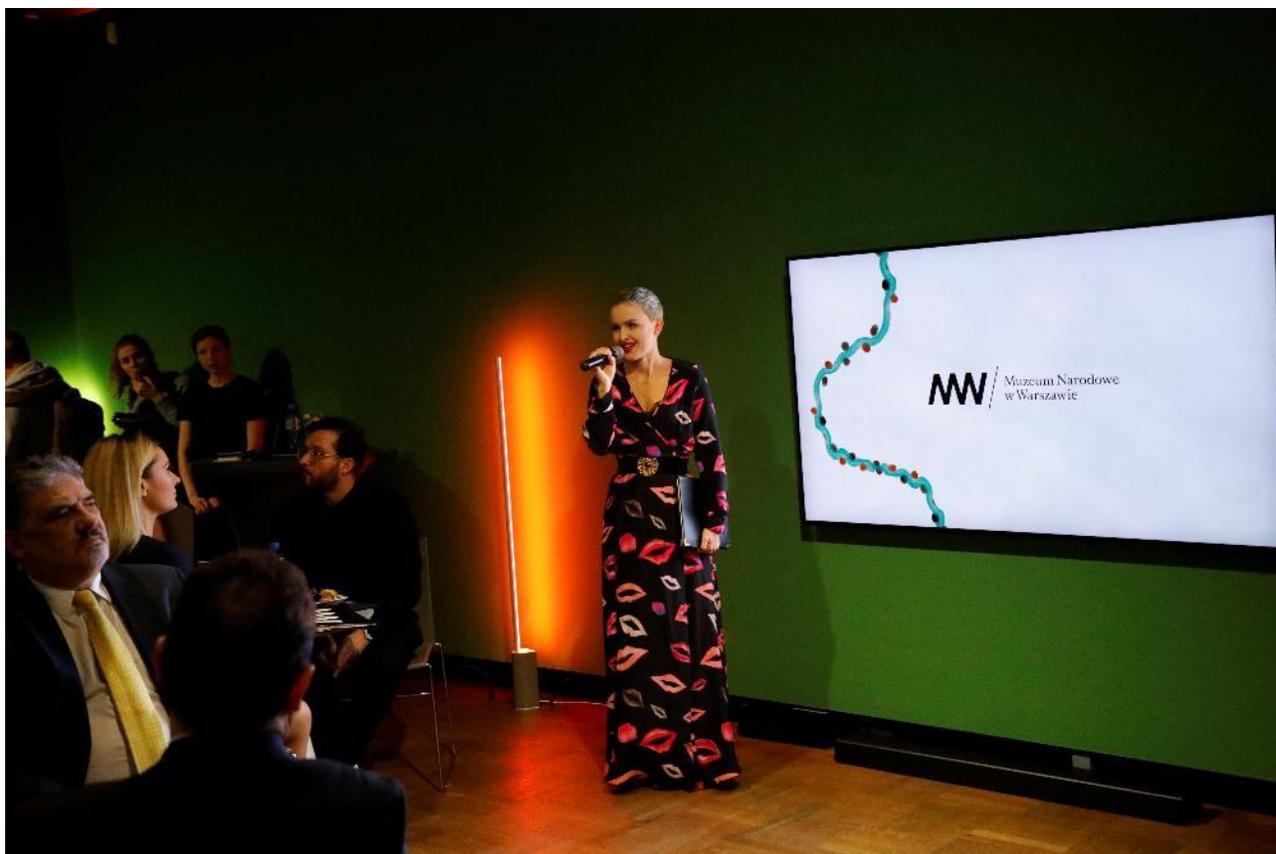


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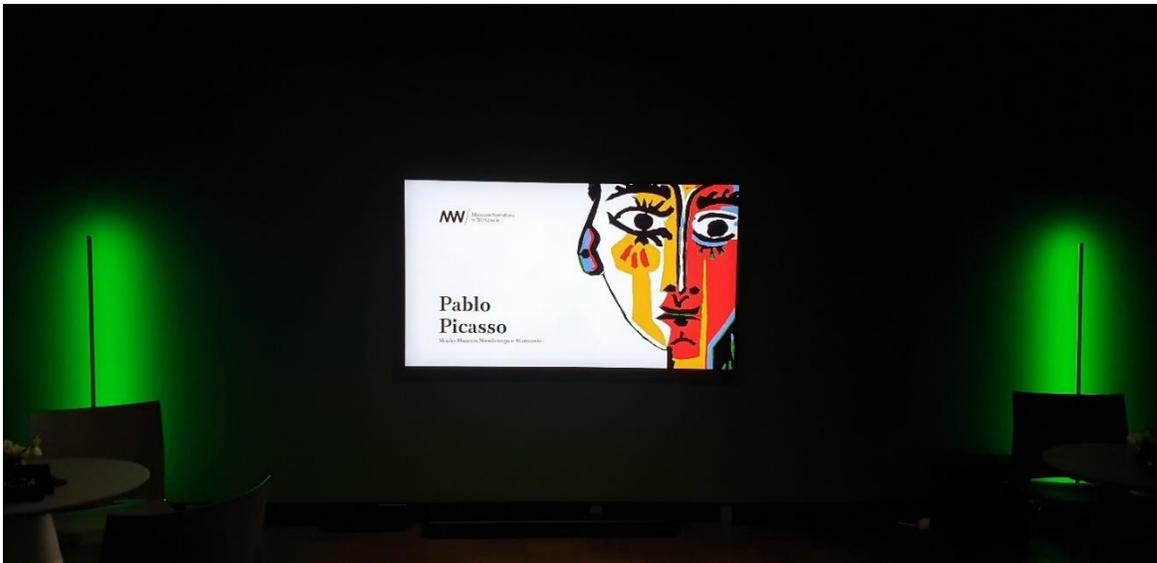
February 12th 2019

Philips Hue sheds a new light on Pablo Picasso's works – Exhibition illumination at the National Museum in Warsaw

Warsaw, Polans – Signify (Euronext: LIGHT), a world leader in the lighting industry became a technological partner of Pablo Picasso's works exhibition inauguration at the Warsaw National Museum. The exhibition is inauguration of the *National Museum Treasures* series.



30 works created by Pablo Picasso will be available for visitors on February 12th – 24th at the National Museum in Warsaw. The museum's resources include the artist's famous graphics and ceramics. This is a unique opportunity to painter's works, inaccessible on a daily basis for visitors, additionally enriched with [Philips Hue](#) light illumination.



The space in which the exhibition is located has been illuminated by Signify, a technological partner of the special show. Elements of the intelligent Hue lighting system, such as [Signe](#) lamps and [LightStrip Plus](#) have been carefully selected to create a unique atmosphere during the opening of the exhibition. All of this to enhance the effect on National Museum in Warsaw art visitor's perception.

Paintings painted with light

Pablo Picasso, one of the greatest painters of the 20th century, became famous mainly for his Cubist paintings. Not to be pigeonholed, at some point in his work he decided to experiment with photography and light.





Thanks to the American photographer - Gijon Mili, Picasso has discovered completely new possibilities offered by the use of light and long exposure in photography. As part of the experiment, the artist drew various shapes in the air using the luminous flux of the flashlight. He created works "painted with light" depicting centaurs, bulls and human figures, then capturing them by photography. In fact the relationship between Picasso and lighting dates back to the 1940s.



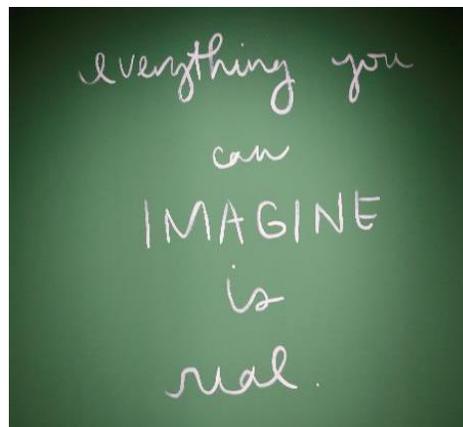
Picasso's works shine in the National Museum

The exhibition in Warsaw includes Picasso's graphics, i.e. from the longest cycle created by the artist in 1948-1949: *A Woman in a Chair*, presenting the painter's partner - Françoise Gilot. The precursor of Cubism partner has been portrayed, among others in a sheepskin coat from Zakopane.



Signify

Among the exposed lithographs are also still lifes and the colorful linocutges from 1962, reflected by Picasso: *Breakfast on the grass* (inspired by the Édouard Manet's painting) and *Bust of a woman in a hat* (Jacqueline Roque portrait, painter's second wife). The *Polish girl* drawing from 1948 also was presented, depicting a young woman wearing a headscarf. This is the only Picasso graphic which is found permanently in the National Museum in Warsaw.



You can also see ten plates depicting the faces and still life that were created in the early period of the artist's fascination with ceramics.





Visit the [Signify press office Instagram account](#).

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About Signify

Signify (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2018 sales of EUR 6.4 billion, we have approximately 29,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named [Industry Leader](#) in the Dow Jones Sustainability Index for two years in a row. News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.

About Philips Hue

Philips Hue is the world's leading connected lighting system for the home. It comprises bulbs, strips, spots, lamps and controls. Through a vibrant developer program there are more than 750 third-party apps for Philips Hue. The system is transforming how light is used in and around the home to stimulate people's senses, light their moments and help provide peace of mind when away from home. From the launch of Philips Hue in October 2012, Signify has encouraged other companies to develop devices, apps and systems that interoperate with the system. From third-party apps and wearable technology, to internet services and connected home products; Philips Hue goes beyond illumination to provide more than just light - to deliver new experiences where the only limit is your imagination. Under the Friends of Hue partnership program, participating companies have products, applications and platforms tested and certified as being able to integrate with Philips Hue to deliver a quality and seamless new lighting experience. The program is also open to luminaires manufacturers, so they can build and market products integrating Philips Hue technology and provide more choice and a consistent lighting experience to customers. For more information, please visit www.meethue.com