



## Press release

September 10th, 2018

### **During this year's Energetab Fair, Signify focuses on solutions for smart cities and small and medium-sized enterprises**

**Bielsko-Biała, Poland** – Signify (Euronext:LIGHT), the world leader in lighting, was one of the exhibitors on 31st Bielsko-Biała Energetab International Energy Fair. During the event, which took place **from 11 to 13 September**, the company presented a wide product portfolio, focusing primarily on the review of LED street luminaires and modern systems for smart cities and small and medium-sized enterprises (**Interact Pro**).

This year, the fair was visited by a record number of 702 exhibitors from Europe and Asia. As last year, Signify was present on **stand no 4 in the L1 external sector**, located on the right side of the main entrance (entry I from Armii Krajowej Street).

In March, Navigant Research awarded Signify with **the title of Leading Influencer in the field of Internet of Things** for lighting solutions. Recently, the company was awarded again as the **world leader in Intelligent Street Lighting**. These award-winning and flagship solutions were presented this year at Energetab.

**Interact Pro** is a revolutionary lighting control and monitoring system. It uses wireless communication technology and cloud software and is dedicated to small and medium enterprises. **Interact** is also the name of integrated lighting systems using luminaires, light sources and other **Interact Ready** devices. They generate and send data to the Interact IoT platform, supporting clients in their diverse needs regarding effective management not only for lighting but also for their business.

*"We are the leader of innovation in our industry, and this year we raised the bar even higher. Our latest LED innovations cover a wide range of products, systems and services,"* said Bogdan Rogala, Market Leader Eastern Europe. *"Lighting really becomes smart, and our IoT Interact platform enables the creation of data-driven services for customers, which provides benefits far beyond lighting."*

A special zone was prepared at the fair to bring visitors closer to the [Interact Pro](#) system. Intelligent, efficient and intuitive application enables full personalization of company lighting, energy saving and optimization through data analysis. In addition to the benefits for entrepreneurs, this system facilitates the work of installers as well - from simple installation and configuration to access to all data regarding the status of lamps in one application.



Intreact Ready luminaires, which can be combined with Interact systems, were also presented:

- **Street luminaires** from Luma, DigiStreet, Unistreet and Clearway gen2 families;
- **Park luminaires:** [Metronomis LED](#), [CityCharm](#), [ClassicStreet](#) and TownTune;
- **Professional fixtures** from [Malaga LED](#), [CoreLine](#), [Ledinaire](#) series.

as well as LED light sources, [True Force](#) lamps and [LED tubes](#).

The Energetab fair was open to visitors from 9:00 to 17:00 (September 11th and 12th) and on September 13th from 9:00 to 15:00.

Signify N.V. is the new name of Philips Lighting N.V., the parent company of the global group of Philips Lighting. The name Philips Lighting Poland sp. z o.o. will be changed at the beginning of 2019.

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**About Signify**

Signify (Euronext: LIGHT), is a global leader in lighting for professionals and consumers, also in the field of Internet of Things lighting. Our [Philips](#) products, integrated [Interact](#) lighting systems, and services based on collected data, provide business value and transform lives in homes, buildings and public places. In 2017, we recorded sales of 7.0 billion euros. We employ approximately 30,000 employees in 70 countries. We unleash the extraordinary potential of light for a brighter life and a better world. The latest information about Signify is available in the [Newsroom](#) tab, on [Twitter](#) and [LinkedIn](#). Information for investors can be found in the [Investor Relations tab](#).