



## Press Release

30th June 2018 r.

### **The Bridge of Miloš Sýkora in Ostrava has a new unique illumination**

**Ostrava, Czech Republic** - Signify (Euronext: LIGHT), the world leader in lighting, completed the project of architectural lighting of the well-known bridge of Miloš Sýkora in Ostrava. The bridge is newly illuminated by Philips LED lights which are in the warm tone of neutral white. With IntelliHue and RGBW technologies, however, it is possible to change the color of the light on special occasions and based on current needs.

To illuminate the Miloš Sýkora Bridge, which connects the Moravian and Silesian banks of the Ostravice River and is 92m long, Signify used Philips LED lighting, which uses tangential lighting technology, thanks to that, light is distributed very effectively along the illuminated surface. Lights are set from warm to neutral white (3000K to 4000K) in basic mode, but also include IntelliHue, RGBW and advanced controls that enable the automatic change of lighting on any day or hour thanks to the implemented calendar. Thanks to that it is possible to change the color of lighting on special occasions, such as public holidays or important days for the city. It is also possible to switch the lights on after sunset and switch them off right after the sunrise.

*"Recently, we have been focusing more on the aesthetics of public space. It is not just the revitalization of green areas, the reconstruction of the sidewalks and the implementation of more urban furniture but like in the case of the Sýkora Bridge, it is also the architectural lighting. This undoubtedly attractive object goes through a gradual but visible change. I believe that the two banks of the Ostravice River will be visited by more and more people and that the illuminated bridge of Miloš Sýkora will contribute to that",* says Deputy Mayor of Ostrava, Břetislav Riger.

Apart from the illumination of the bridge, the new Philips LED lamps with the same IntelliHue technology replaced the public lighting on the bridge as well. These lights provide high-quality roadway lighting. Color of these lights is set to warm white in basic mode, but on special occasions it is possible to switch to color mode.

The construction of Milos Sýkora Bridge is a steel riveted arch with a lower bridge with a steel truss arc with a span of 60m and a 7m bend. Its total length is 92m and the width including the pavements is 16m. Today's Miloš Sýkora Bridge was originally the Reich Bridge, which was pulled down in 1887 and replaced in 1914 by a new modern lattice bridge that underwent reconstructions in 1979 and 2002.

Signify became the new company name of Philips Lighting as of May 16, 2018. The legal name of Signify will be adapted in Slovakia at the beginning of 2019.

--- END ---



**For further information, please contact:**

**Integrated Communications Manager CEE**

Dorota Sławińska

Tel: +48 605 342 517

E-mail: [dorota.slawinska@signify.com](mailto:dorota.slawinska@signify.com)

### **About Signify**

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2017 sales of EUR 7.0 billion, we have approximately 30,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named [Industry Leader](#) in the Dow Jones Sustainability Index for two years in a row. News from Signify is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.