



## Press Release

August 30, 2018

### **More, more, more: new switch and new luminaire partners offer more choice in design and control of your Philips Hue smart lights**

*Six new partners added to the Friends of Hue program, offering consumers a greater choice of products that seamlessly integrate with the Philips Hue smart lighting system*

**Eindhoven, the Netherlands** – Signify (Euronext: LIGHT), the global leader in lighting, today announces six new partners joining its [Friends of Hue](#) program. [Busch-Jaeger](#), a Germany-based company in the ABB group and US-based [Illumra](#) join a growing band of Friends of Hue control manufacturers to offer consumers a greater variety of Philips Hue-compatible wall switches. Meanwhile, [Kichler](#) (USA), [MAKRIS by Imoon](#) (Italy), [Koizumi](#) (Japan) and [John Lewis](#) (UK) join the Friends of Hue program bringing a variety of new luminaires.

Available in various colors and styles, the new Friends of Hue smart switches allow you to select a wall switch to suit your home decor, matching your taste and interior design. With the switches you can turn your Philips Hue or Friends of Hue lights on or off, or dim the lights and even select your favorite scenes. They can be combined with existing switches and wall outlets from the same brand, as they mechanically fit in their specific single and multiple wall frames. All Friends of Hue switches make use of the wireless, battery-free technology from EnOcean, enabling the switches to operate without batteries or power.

“Our partners in smart switches unite ease of control with design to match your personal taste and style. The partnership program expresses our ongoing commitment to grow the Philips Hue ecosystem with Friends of Hue that enhance the experience of smart lighting in the home,” says Marijn de Jong, Global Product Manager Friends of Hue at Signify.

### **More new luminaires – more choice**

With the addition of Kichler, Imoon (offering Friends of Hue products with the brand name MAKRIS), Koizumi and John Lewis to the Friends of Hue family, you now have an even wider choice of luminaires with which to decorate your home. They feature beautiful, sophisticated designs, and are integrated seamlessly with the rest of the Philips Hue ecosystem - allowing you to create your favorite scenes and lighting effects and control your Friends of Hue luminaires with ease.

“Our new Friends of Hue luminaire partners offer striking designs to complement any indoor space. We all want our homes to look their best and perfecting our interior design is a very personal thing. With this in mind, Philips Hue has expanded its Friends of Hue offering so users can experience more



choice and freedom than ever before when it comes to illuminating their homes and enjoying the benefits of connected lighting,” adds Marijn de Jong.

### **Product information**

The Friends of Hue partners have designed their smart switches to fit the design preferences and electrical standards of their respective launch markets. The switches will be available from the fourth quarter of 2018. [Previously announced](#) switches from Niko and Vimar will be available in October 2018, while Busch-Jaeger, Illumra and Feller will release products in the coming months.

New Friends of Hue luminaires from Kichler, MAKRIS (by Imoon), Koizumi and John Lewis are joining luminaires already available from Friends of Hue Partners ET2, Elk, Access Lighting, Craftmade, Luceplan and Modular.

More information on products, pricing and availability will be available on [Meethue.com](http://Meethue.com) closer to the market launches.

**Ends**

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### **For further information, please contact:**

#### **Signify, Philips Hue Global Communications**

Paula den Dunnen

Tel: +31 6 15 47 06 48

Email: [paula.den.dunnen@signify.com](mailto:paula.den.dunnen@signify.com)

#### **About Signify**

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2017 sales of EUR 7.0 billion, we have approximately 30,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. News from Signify is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.

#### **About Philips Hue**

Philips Hue is the world's leading connected lighting system for the home. It comprises bulbs, strips, spots, lamps and controls. Through a vibrant developer program there are more than 750 third-party apps for Philips Hue. The system is transforming how light is used in and around the home to stimulate people's senses, light their moments and help provide peace of mind when away from home.

From the launch of Philips Hue in October 2012, Signify has encouraged other companies to develop devices, apps and systems that interoperate with the system. From third-party apps and wearable technology, to internet services and connected home products; Philips Hue goes beyond illumination to provide more than just light - to deliver new experiences where the only limit is your imagination.



Under the Friends of Hue partnership program, participating companies have products, applications and platforms tested and certified as being able to integrate with Philips Hue to deliver a quality and seamless new lighting experience. The program is also open to luminaire manufacturers, so they can build and market products integrating Philips Hue technology and provide more choice and a consistent lighting experience to customers. For more information, please visit [www.meethue.com](http://www.meethue.com)