



Press Release

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Find your workspace through connected lighting

Eindhoven, the Netherlands – Pharmaceutical company Roche has transformed an area in one of its German offices into a smart workplace by implementing the Interact Office Space management application from [Signify](#) (Euronext: LIGHT), the world leader in lighting. The pilot office space at Roche in Grenzach-Wyhlen, Germany was equipped with Philips LED connected lighting and IoT sensors, using Signify's [Interact Office](#) software and insights to increase building efficiency and optimize space.

Recent studies indicate that 25-50% of office desks¹ in buildings are vacant on any given day. Interact Offices' Space management helps to understand occupancy rates across buildings, floors, meeting rooms or even at desk-level by counting people and analyzing the number of workers in a given space. Through accurate reporting on historic and real-time space usage, Corporate Real Estate professionals can assess and optimize space requirements and workplace designs easily.

Roche chose to implement Signify's Space management application to get a better understanding of their building. "Understanding how our buildings are being used is key for Roche today and in the future," said Tobias Bächtold, Digital Real Estate manager for Roche. The data collected via IoT sensors and the lighting system using Interact Office software, gives us tremendous insights and best granularity in terms of occupancy, desk level accuracy and people counting in meeting rooms."

Research has shown that up to 70% of workers waste up to 15 minutes per day looking for a meeting room and 24% waste up to half an hour a day². That will soon be in the past with the launch of the Interact Workspace mobile app for personalizing lighting, wayfinding and booking free meeting rooms and workspaces. This mobile app enables employees to view which desks or meeting rooms are available and book the available room on the spot improving employee experience, engagement and productivity.

In addition to the mobile app, a public kiosk can also be used to assist employees and visitors with indoor navigation. Typically located at the entrance to the office building and next to elevators, the kiosk offers a user-friendly way for people to find their desired location.

"Our customers can use their lighting infrastructure and real-time occupancy data to guide employees wherever they need to go," said Derek Wright, Global Sub-Segment manager Office, Education and Municipal buildings at Signify. "By looking at the 500,000 responses from the Leesman Index we can see that employees have high expectations of being able to find focus rooms for

¹ Senion, 2017

² Steelcase Workplace Satisfaction survey data, 2015



example, and yet the levels of satisfaction for this are extremely low. So, with our applications we aim to solve real pain points and bring quantifiable value to the workspaces of today.”

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About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2018 sales of EUR 6.4 billion, we have approximately 29,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named [Industry Leader](#) in the Dow Jones Sustainability Index for two years in a row. News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.