

BrightSites

Smart poles for smart cities

By 2020 there will be over 50 billion IoT-connected devices. This density of technology, as well as the move to 5G, will require a massive upgrade to existing tech infrastructure, without compromising the cityscape.



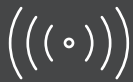
Ultra-connectivity

Capacity for WiFi 4G/5G and LoRa



Elegant, multi-functional design

Choice of styles, heights and colors



Smart IoT applications

Wide range of IoT applications with environmental sensors and camera



Easy to deploy at scale

100s of cell sites upgrade network capacity and coverage



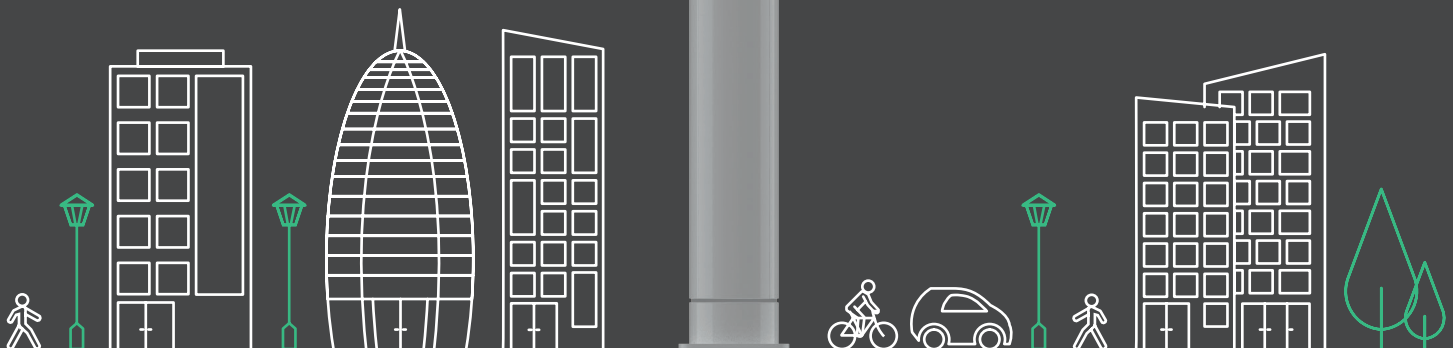
Clutter-free

Purpose-built interior offers ample room for technology, including future upgrades



Energy-efficient lighting

Philips LEDs provide cost-effective low-maintenance and high-quality light



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