



London bridges to be lit up by Signify for 'Illuminated River', the world's longest public art commission



Connected lighting on up to **15 London bridges** capable of generating **16 million colours**



200 million river crossings each year



2.5 mile installation along **4.5 nautical miles** of river



22,000+ Philips LED light points monitored remotely by Interact Landmark



London **8.8 million** population and **19.1 million** international visitors (2016)