



Media backgrounder

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Create a unique atmosphere and enjoy summer evenings in the garden full of light

Warsaw, Poland – Signify (Euronext: LIGHT), the world leader in lighting, meets the needs of everyone who likes to spend time outdoors by expanding its portfolio with classic LED garden lamps, as well as an intelligent lighting system – Philips Hue Outdoor.

The spring has come, the days are getting warmer, and you cannot wait to spend your free time outside more often. If you love spending the warm summer evenings on the terrace or in your garden, find the solutions that will make your time even more pleasant. Whether you are planning a romantic dinner for two, an evening barbecue or a party for friends, it is worth creating the right atmosphere, and therefore the right lighting. The colorful, portable [Abelia](#) lanterns are perfect for accentuating the mood at any situation. Follow our tips to not only change the look of your garden or terrace, but also to conjure up a unique atmosphere as soon as you go outside.

Create a magical atmosphere in your garden

When coming back home after a long day, often you only wish to sit back and chill out. Taking advantage of the warm weather, you can move our rest zone outside, enjoying the relaxing atmosphere under the starry sky. With a wide range of products on the market, you can arrange your garden as you wish, whether you decide on [classic LED lamps](#) or a smart lighting system. There are many options to choose from: classic and motion-sensing sconces, posts, lanterns, hanging lamps and more. And if you want to create an absolutely unique atmosphere that will transform your garden, terrace or balcony into a magical land full of light, it's worth get acknowledged with [Philips Hue Outdoor](#) system. With the colorful illumination, you can not only enrich the wonderful summer mood at your garden during barbecue party, but also liven up joyful weekend atmosphere in the company of your family and friends. And when you want to fully relax with a cup of your favorite tea, set a warm, relaxing hue of the light. You can also choose a dreamier lighting to emphasize the romantic atmosphere during an evening with your loved one.

Look carefully and focus on the detail

It takes time and thought to arrange your garden space. Properly arranged light spots not only emphasize the proportions of plants, but also reflect the true beauty of green elements. A very good idea is to illuminate them from the bottom to underscore the attractive form of flowers and bushes.



If you like minimalistic forms, you can choose e.g. the [Hue Lily](#) post which will enable you to highlight even the smallest detail of the garden, presenting the plants in any color you want. Meanwhile, the [Hue Turaco](#) posts are great for enthusiasts of geometric shapes, emphasizing the charm of outdoor space and lighting e.g. the path leading to the front door of the house.

When choosing garden lighting, you should consider not only the design of the lamp, but also its specifications, such as weather resistance. Therefore it is so important to use light luminaires with a high IP rating which represents their resistance to moisture and dust. The minimum rating for garden lamps should be IP 44. When choosing lighting e.g. for a pond, select models with an IP 67, or even an IP 68 rating. Garden lighting should be made of highest quality materials that are resistant to changing weather, such as aluminum and stainless steel. Therefore, to enjoy durable lighting, which will serve you for many years, choose only proven manufacturers.

The right lighting in the right place

Do not forget to properly illuminate the facade of the house, too. A discreet lighting will not only emphasize the architecture, but also provide the family members with a sense of security and allow them to move freely around the house after dark. A few light spots are all it takes to subtly accentuate the walls and the color of the building. If you prefer traditional-looking models, choose Robin and Creek families which perfectly complement rustic-style buildings. They are based on classic designs, but also equipped with LED technology. Minimalistic and elegant models, such as [Cistus](#) and [Trowel](#), are ideal for modern elevations. A perfect solution to illuminate the most frequently used spaces, such as the front door or driveway, are sconces, which can be automatically activated via GPS to welcome the family members.

When choosing lighting for your garden or terrace, take a moment to think about what you really need to spend a great time outdoors. Well-chosen lighting will make your time spent outdoors more pleasant and it will help to boost the enjoyable summer mood, whether you have a large garden, a medium-sized terrace or a small balcony

Learn more at www2.meethue.com/pl-pl

To get additional advice about our products and their use, meet our specialists at the [Philips Showroom at Duchnicka 3 Street in Warsaw](#), who will help you choose the lighting you need. The Phillips Showroom is open from 9.00 a.m. to 6.00 p.m. Monday through Friday and from 10.00 a.m. to 3.00 p.m. on Saturdays.

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About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2017 sales of EUR 7.0 billion, we have approximately 30,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named [Industry Leader](#) in the Dow Jones Sustainability Index for two years in a row. News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.