



## Press Release

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### **Signify illuminates the building of the original Bardejov town hall and the Basilica of St. Giles**

**Bardejov, Slovakia** - Signify (Euronext: LIGHT), the world leader in lighting, has completed the implementation of architectural lighting of the original town hall and basilica on the historic square of UNESCO World Heritage site of Bardejov. Signify used Philips Color Kinetics LED lights. Both buildings were illuminated by a combination of warm and neutral colors of light. With modern RGBW technologies the color of lighting can be changed easily on special occasions and match current needs.

The illumination of the original Bardejov town hall was completed completely in shades of white light (2700 - 4000K), with an emphasis on uniform illumination of the perimeter facades. All corners are accented with higher light intensity while decoration, as well as a side renaissance bay, were lightened with colder white light (4000K). A new illumination of roofs in warm white light (2700K) contributes to the perception of the object as a whole. The color of walls, roof, shield and the Roland knight statue lighting can be transformed into any color spectrum thanks to Philips IntelliColor (RGBW) and Philips IntelliHue technologies on important city days, public holidays, etc.

*"Bardejov and its monuments have become a popular destination for cultural tourism during the last period, so we thought it is important to create a proper atmosphere for this unique, historical city. We chose the illumination of buildings as one of the means to achieve the expected effect"* Mayor Boris Hanuščák, mayor of the city, expressed his opinion on the project. The actual implementation and installation of lighting was carried out by O.S.V.O. comp, a.s.

Basilica of St. Giles, which lays opposite to the town hall, was illuminated on all sides, including the roofs and the tower. The illumination was executed completely in shades of white light (2700 - 4000K) with emphasis on the most visible parts and selected architectural details. The basic, year-round illumination of the surface of the facade and roof is made in warm and cold white light (3000 - 5000K). In order to promote natural gradation upwards, the top of the tower is illuminated by light of greater intensity than the rest of the building. The accentuation of the vertical struts in the very warm white light (2000 - 2700K) creates a gentle contrast to the lighting of flat surfaces. The dynamic elements are also the illuminations of the tower gallery and roof dormers - RGB luminaires allow changing to any of the color spectrum.

The historical center of Bardejov city has been listed on the UNESCO World Heritage List in 2000. Since then, the city has begun to implement a comprehensive, long-term revitalization project for the entire urban conservation area, including the reconstruction of public lighting and the illumination of the most important monuments of historic downtown. *"The successful completion of this project, as well as the public and city visitors' feedback, prove that the decision to engage a renowned company with world experience in a technical and technological solutions for illumination lighting was the right choice"* says Mayor Boris Hanuščák.



The Bardejov Town Hall was built in Renaissance style, and the top of the southern shield is decorated with the legendary Knight of Roland with halberd, symbolic protector of city privileges. Opposite St. Giles is built in the late Gothic style. This monument, with its richness of architectural shapes and artistic elements, size and artistic level and a rare temple furniture evoking the original medieval sacral space, is one of the most important buildings documenting the development of Gothic architecture in Slovakia.

Signify became the new company name of Philips Lighting as of May 16, 2018. The legal name of Signify will be adapted in Slovakia in the beginning of 2019.

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#### **About Signify**

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2017 sales of EUR 7.0 billion, we have approximately 30,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named [Industry Leader](#) in the Dow Jones Sustainability Index for two years in a row. News from Signify is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.