



Press Release

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Signify adds the 'wow' factor for TATA Steel through connected lighting

Guildford, United Kingdom – [Signify](#) (Euronext: LIGHT), the world leader in lighting, has supplied [Interact Pro](#) with Philips Interact Ready luminaires for installation in the Innovation Room at TATA Steel's headquarters in Deeside, North Wales by their in-house engineers. This has provided the company with a quick and cost-effective connected lighting installation. The system is easy and straight forward enough for employees to use day-to-day. Also, it provides effective lighting control to allow the creation of an impactful ambiance for the hundreds of customers who visit each year to learn about the latest innovation in the steel industry.



Neil Wynne, Jason Wilkes and Christopher Cattrell, Electrical Engineers at TATA Steel using Interact Pro to create an ambient atmosphere in the innovation room

“Our innovation room is an important space where we showcase the best of our work, so it is important that we have an equally sophisticated, connected lighting system but one that our employees can operate with ease,” said Jason Wilkes, Electrical Engineer at TATA Steel. “Signify has been great in taking the time to understand what we as a business need, and working quickly to



deliver a connected lighting system that has made our lives significantly easier – all with the tap of an app.”

The Interact Pro system has put TATA Steel and its employees in control by letting them tailor light levels according to their requirements. It allows them to customise scenes and schedules through easily tapping the Interact Pro app, facilitating the productivity and well-being of employees. Also, it ensures that the lighting in the room is only used when it is needed, significantly reducing energy costs. By pre-setting the room, employees can create the right mood for a range of client presentations and access valuable insights into energy usage.

Interact Pro uses a wireless Zigbee Mesh network to connect luminaires, sensors and switches. This means that it is much easier to install than many existing lighting control systems and doesn't require additional cabling, making the process swifter. Users can quickly set up the connected lighting system via the Interact Pro app. The Interact Pro connected lighting system has been so well adopted by TATA Steel's employees that the light switches put in place are no longer needed – meaning that light is only used when required and reducing overall energy consumption.

“From early consultations we knew Interact Pro with Philips Interact Ready luminaires was a system that would help TATA Steel make an impact with customers to reflect their innovation while being more energy efficient,” said Stuart Jolley, Trade and Specification Director for Signify in the UK and Ireland. “We look forward to continuing the partnership in the future to continue to deliver the most innovative systems through lighting.”

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About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2018 sales of EUR 6.4 billion, we have approximately 29,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named [Industry Leader](#) in the Dow Jones Sustainability Index for two years in a row. News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.

About TATA Steel

Tata Steel Group is among the top global steel companies with an annual crude steel capacity of 33 million tonnes per annum (MTPA). It is one of the world's most geographically-diversified steel producers, with operations and commercial presence across the world. The Group recorded a consolidated turnover of US \$20.41 billion (INR 133,016 crore) in FY18. In 2018, Tata Steel acquired



Bhushan Steel Ltd (now renamed as Tata Steel BSL Ltd). Currently, Tata Steel's consolidated India crude steel production capacity stands at 18.6 MTPA.

A Great Place to Work-CertifiedTM organisation, Tata Steel Ltd., together with its subsidiaries, associates and joint ventures, is spread across five continents with an employee base of over 65,000.

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