



Press Release

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Signify's investment in innovation pays off with a clutch of lighting design awards

11 products – from the new Philips Hue app to the Philips GreenPerform Highbay Elite – took prizes from the 66th iF Design Awards in Hamburg

Eindhoven, the Netherlands – Signify (Euronext: LIGHT), the world leader in lighting, is building on a best-in-class performance in 2018/19 with a haul of accolades from the [2019 iF Design Awards](#) in Hamburg.

Some 67 international jurors from 20 countries judged 6,400 entries from 50 countries. Signify won one prize in the iF Communications Design category and 10 in the iF Product Design category.

The wins are a testament to Signify's design strengths and commitment to be the leading innovator in connected lighting for the Internet of Things (IoT).

[Signify](#) is committed to investing in Design and R&D. Both have an instrumental role in the reshaping its business. During the past five years Signify has reinvented its portfolio, leading the shift from conventional lighting to energy-efficient LED and connected lighting products, systems and services.

The success of this transformation is evident in the awards, which range from wirelessly networked office lighting, to the new Philips Hue app, which incorporates feedback from users to make it even easier for them to create special ambiances and light their home smarter.

“Winning awards isn't simply down to how much we invest in R&D and Design but more about our approach,” said Olivia Qiu, Chief Innovation Officer for Signify. “Our R&D and Design teams work in a truly integrated way and we're driven by user needs. Design for example isn't an afterthought to make products look attractive. From the outset it's part and parcel of every decision we take and shaped by user needs.”



Full list of Signify iF Design Awards:

iF Communications Design

Philips Hue App 3.0

With improved usability and new features, [this app version](#) brings the mass consumer market into the world of connected lighting.

iF Product Design

Philips Hue Adore

Specifically designed for the humidity of the bathroom, the Philips Hue Adore bathroom mirror creates ideal lighting conditions with no unwanted shadows.

Philips Hue Liane

The Philips Hue Liane is a white and color wall light that emphasizes the indirect light which influences our mood and behavior.

Philips Hue Lightstrip Outdoor

Thin and compact, the Philips Hue Lightstrip Outdoor provides exterior lighting in places that traditional designs can't reach.

Philips Hue Play

The compact and highly versatile Philips Hue Play light bar family enables immersive lighting experiences when watching TV.

Philips High Lumen Master LEDspot

Philips High Lumen Master LEDspots are long-lasting, energy-efficient and compatible with most halogen fixtures, minimizing operating and maintenance costs.

Philips MasterConnect LEDtube

The Philips MasterConnect LEDtube has 2.4 GHz wireless mesh networking technology that offers a simple way to upgrade to a connected lighting system.

Philips Ledalite EyeLine

The thin, modular panels of the Philips Ledalite EyeLine offer a range of direct and indirect light combinations to match any interior.

Philips SmartBright Road

The compact and slim Philips SmartBright Road IP65 is a new generation road lamp that is fully optimized to focus on light output.

Philips TownTune

This range of urban luminaires offers a variety of modular accessories that lets customers become designers.



Philips GreenPerform Highbay Elite / Philips CoreLine Highbay

The new generation Philips GreenPerform Highbay Elite /Philips Coreline Highbay is a lightweight luminaire that uses a compact driver and circular LED board to provide better thermal management.

Signify became the new company name of Philips Lighting as of May 16, 2018.

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Notes to Editors

Signify won more than 25 awards in 2018-19. These include:

- Signify – [“Connected Home Lighting Company of the Year”, IoT Breakthrough Awards 2018](#)
- Signify / American Tower – [“Overall Smart City Solution Provider of the Year”, IoT Breakthrough Awards 2018](#)
- Signify / American Tower – [“Industrial Smart Lighting Solution of the Year”, IoT Breakthrough Awards 2018](#)
- Interact Pro – [“Electrical App of the Year”, WINNER - Electrical Industry Awards 2018](#)
- Interact Pro – [“Lighting Product of the Year \(Commercial\)”, FINALIST Electrical Industry Awards 2018](#)
- Interact Pro – [“Lighting Product of the Year \(Controls\)”, FINALIST Electrical Industry Awards 2018](#)
- Hospital and Circular Lighting – [“Finalist: World Changing Idea”, Fast Company World Changing Idea Awards 2018](#)
- Philips Hue – [“Best Connected Lighting”, T3 Awards 2018](#)
- Philips Hue – [“Smart Lighting Platform of the Year \(HIGHLY COMMENDED\)”, The Ambient Smart Home Awards 2018](#)
- Philips Hue Play – [“Best Smart Lighting of 2018”, Android Central Best of 2018](#)
- Philips Hue Play – [“Honoree: Smart Home”, CES 2019 Innovation Awards](#)
- Philips Hue White and Color Ambiance starter kit – [“Winner: Smart Light Bulbs”, Electronic House Products of the Year 2018](#)
- Philips Hue White and Color Ambiance starter kit – [“Winner: Connected LED Bulbs”, TWICE VIP Awards 2018](#)
- Philips Hue White and Color Ambiance Lily Spot – [“Winner: Outdoor Automation Devices”, TWICE VIP Awards 2018](#)

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About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2018 sales of EUR 6.4 billion, we have approximately 29,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named [Industry Leader](#) in the Dow Jones Sustainability Index for two years in a row. News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.