



## Photo Story

August 21, 2018

### illuminating an Imperial Icon

*Signify illuminates Vietnam's former Imperial City of Huế with architectural LED lighting*

**Eindhoven, The Netherlands** – Vietnam's most important historical and cultural monument, the 'Imperial City' of Huế has been spectacularly illuminated with [Philips Color Kinetics technology](#) by Signify (Euronext: LIGHT), the world leader in lighting.

#### Revitalizing history

The thick stone walls of [Huế's fortress](#) offered protection to citizens of the 'Imperial City' for nearly a century and a half.

Once only accessible to royalty, the Imperial City has been revitalized with the latest lighting technology. The new illumination of the monument is not only to preserve and honor the historical value of the monument but also to create a special attraction at night, attracting many tourists and locals alike.



#### Vivid, fiery and dynamic

Bright pinks, deep purples and vivid greens are used to illuminate the walls and the impressive 'Flag Tower' that can be seen for miles along the Perfume River.



The new lighting is able to create spectacular light shows that include simulating the firing of 'cannons' set in the walls of the tower. The LED lighting system is anticipated to be up to 75% more energy efficient than conventional lighting systems.

#### **Project summary**

- **About the project:** Signify worked closely with Vietravel Company, which commissioned the project. The project was sponsored by the Chairman of Thua Thien-Hue provincial People's Committee, the lighting installation was completed in March 2018
- **Technology used:** 270 [Philips Color Kinetics Vaya linear RGB LP](#) and 155 [Philips Color Kinetics Vaya Flood RGB LP](#) controlled by [LSM gen 5 1000](#).
- Other landmarks lit by Signify in Vietnam include the Dragon Bridge in Da Nang, Ha Long Bridge in Bai Chay, Hang Dau Bridge and Nhat Tan Bridge in Hanoi.

Signify became the new company name of Philips Lighting as of May 16, 2018.

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##### **About Signify**

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2017 sales of EUR 7.0 billion, we have approximately 30,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. News from Signify is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.