



Press Release

June 11, 2018

Signify lights up 10 of the 12 stadiums used for this summer's soccer tournament in Russia

Eindhoven, the Netherlands – Signify (Euronext: LIGHT), the world leader in lighting, today announced that it has lit 10 of the 12 stadiums that will be used as venues for this summer's soccer tournament in Russia. The stadiums include Luzhniki (Moscow), Krestovsky Stadium (Saint Petersburg), Fisht (Sochi), Ekaterinburg Arena (Yekaterinburg), as well as soccer stadiums in Kazan, Rostov-on-Don, Kaliningrad, Nizhny Novgorod, Volgograd and Samara.

Signify's LED pitch lighting is used at the Ekaterinburg Arena. The state-of-the-art LED lighting provides soccer players and fans with the best quality of light and is ideal for 4K TV transmissions and UHD TV super slow-motion action replays for the billions of television viewers wanting to capture all the drama on the pitch - every bead of sweat, taught muscle and grimace. The LED pitch lighting can also be controlled and synced to music to create spectacular pre-match entertainment.

Signify's lighting was used to light stadium façades, adding to the atmosphere and spectacle for fans attending the matches. One unique installation is at Moscow's Luzhniki stadium, where a 39,000 square meter LED media roof was installed, making it one of the largest and most novel media façades in Russia. This façade will build excitement for fans across the city by creating unique light shows, before, during and after games.

"We have more than 80 years of experience in lighting sports events and are recognized as the world leader in sports illumination," said Sergey Karpov, Head of sport lighting of Signify in Russia. "Through these installations, fans and television viewers around the world will enjoy their favorite game while soccer players on the field will get the optimum visibility."

Signify became the new company name of Philips Lighting as of May 16, 2018.

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About Signify

Signify (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our Philips products, Interact connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2017 sales of EUR 7.0 billion, approximately 32,000 employees and a presence in over 70 countries, we unlock the extraordinary potential of light for brighter lives and a better world. News from Signify is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.