



## Press Release

May 16, 2018

### **Signify lights up schools around the world with its 'Light for Better Learning' campaign**

**Eindhoven, the Netherlands** – Signify (Euronext: LIGHT), the world leader in lighting, today announced it will light up over 90 schools around the world through its 'Light for Better Learning' campaign in celebration of UNESCO's first International Day of Light. Through this campaign the Signify Foundation improves learning opportunities for young people in on- and off-grid communities by providing lighting to schools and workshops on energy efficiency and climate change.

We have already illuminated schools in China, Indonesia, Uganda and Morocco as part of the campaign and will extend our support to more schools around the globe in the coming year. One of our main partners is UNESCO, while we are also supported by other NGOs in the countries, fully benefitting from their local knowledge.

"On our first day as Signify, we are proud to partner with UNESCO to light up schools around the world," said Shalini Sarin, Chair of the Board of the Signify Foundation. "Providing sustainable access to light to communities that are underserved by electricity is at the heart of what we do."

On May 7, 2018, approximately 60 volunteers from Signify Indonesia shared their knowledge on climate change with 10 classes of children aged 6 to 12 of the Bani Saleh 5 Elementary School, in Bekasi, near Jakarta.

"Our students learned a lot about the various aspects of climate change through games, songs and lively discussions with the volunteers," said Sudirno, Headmaster of Bani Saleh 5. "We had a lot of fun and I want to thank all the volunteers involved. I look forward to continue working with Signify in the future."

Students need quality lighting when studying as it helps to improve their academic performance. This is why Signify retrofitted the Bani Saleh 5 with LED bulbs and gave students LED bulbs to ensure a better learning environment at home. Poor lighting can affect children's learning conditions and negatively impact their performance. Signify recognizes this and aims to improve the learning environment for students around the globe.

Signify became the new company name of Philips Lighting as of May 16, 2018.

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**About Signify**

Signify (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our Philips products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2017 sales of EUR 7.0 billion, approximately 32,000 employees and a presence in over 70 countries, we unlock the extraordinary potential of light for brighter lives and a better world. News from Signify is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.

**About the International Day of Light 16 May**

The International Day of Light 16 May is a global initiative adopted by UNESCO that provides an annual focal point for the continued appreciation of light and the role it plays in science, culture and art, education, and sustainable development. Administered from UNESCO's International Basic Science Programme, an International Day of Light will contribute to achieving the goals of UNESCO – education, equality, and peace. More information on [www.lightday.org](http://www.lightday.org).