



POLICY ON BILATERAL CONTACTS WITH INVESTORS AND SELL-SIDE ANALYSTS

1 INTRODUCTION

This is the policy of Signify N.V. (the "**Company**") regarding bilateral contacts with shareholders as required under the Dutch Corporate Governance Code.

2 GENERAL

The Company is continuously striving to improve relations with investors and sell-side analysts. In addition to communicating with its shareholders at the annual general meeting and, as applicable, during extraordinary general meetings, the Company elaborates on its financial results during (public) conference calls, which are widely accessible. It publishes informative annual and interim reports and press releases, and informs investors via its website. The Company is strict in its compliance with applicable rules and regulations on fair and non-selective disclosure and equal treatment of investors.

3 MEETINGS AND PRESENTATIONS

From time to time, the Company communicates with investors and sell-side analysts via road shows, broker conferences and a Capital Markets Day, announced in advance on the Company's website. Investors and sell-side analysts can follow the meetings and presentations the Company organises in real time, by means of a webcast or by telephone. Thus, the Company applies the principle in the Dutch Corporate Governance Code which, in its perception and in view of market practice, does not extend to less important analyst meetings and presentations. It is Company policy to post presentations to investors and sell-side analysts on its [website](#). These meetings and presentations do not take place shortly before the publication of annual and interim financial information.

4 BILATERAL CONTACTS

The Company engages in bilateral contacts with investors and sell-side analysts. These take place either at the initiative of the Company or at the initiative of investors or sell-side analysts. The Company is generally represented by its Investor Relations department during these interactions. However, in a limited number of occasions, one or more members of senior management may accompany the Investor Relations department. The subject matter of bilateral communications ranges from individual queries from investors and sell-side analysts to more elaborate discussions following Company disclosures, such as its annual and interim reports.

The Company will determine at its sole discretion whether to accept invitations to engage in bilateral contacts with investors. The Board of Management and the Supervisory Board will take into account the interests of the Company and all stakeholders when deciding whether to enter into a bilateral conversation. The Company may request a shareholder to provide written information prior to a bilateral conversation taking place. This information may include the goal of the conversation, the matters to be discussed, the opinion of the investor on these matters, and information on the investor and its interest in the Company.



5 CONTACTS BETWEEN THE COMPANY AND ROYAL PHILIPS

This policy does not apply to the contacts between the Company and Koninklijke Philips N.V. ("**Royal Philips**"). The relationship between the Company and Royal Philips is governed by the relationship agreement between them dated May 26, 2016 (the "**Relationship Agreement**") which, amongst other things, contains certain arrangements regarding the provision of information by the Company to Royal Philips. The Relationship Agreement does not require the Company to disclose any price sensitive information to Royal Philips to the extent such disclosure, without general publication, would violate applicable law. For more information, please see the full text of the Relationship Agreement available on the [Company's website](#).

6 MISCELLANEOUS

The Company will not, in advance, assess, comment upon or correct, other than factually, any analyst reports and valuations. The Company will not pay any fees to parties for the carrying-out of research for analyst reports or for the production or publication of analyst reports, with the exception of credit-rating agencies.

The Board of Management is authorised to adopt, revoke and amend this policy, subject to the approval of the Supervisory Board. The Board of Management, with the approval of the Supervisory Board, and the Supervisory Board, also retain the right to deviate from this policy.

7 CONTACT

For any requests for contact with the Company or any questions about this policy, please contact our Investor Relations department at IR@signify.com.