

PHILIPS Lighting

Press Release

January 22, 2018

Philips Lighting to light up four South Korean winter sports stadiums

Seoul, South Korea – Philips Lighting (Euronext: LIGHT), the world leader in lighting, today announced that its Philips ArenaVision floodlighting will be installed in four South Korean stadiums to be used for ski, snowboard, hockey, skating and short track. The stadiums that will deploy the lighting are the Phoenix Snow Stadium, the Gangneung and Gwandong Hockey Centers and the Gangneung Ice Arena.

Viewed as the global leader in sports lighting, Philips ArenaVision floodlighting has already been installed at numerous major stadia in South Korea and around the world. Philips ArenaVision floodlighting is designed to enable athletes to perform at their best and fans to enjoy the sport to the fullest. Delivering light with a color temperature which is close to daylight (5600k), it enhances the concentration of both athletes and audiences. Its high color rendering index of 90 shows the real color of an object, enhancing the visual performance, which is particularly relevant in sports such as figure skating. The embedded reflector skirt minimizes glare, providing clear visibility on the field, and removing distractions which could hinder players' performance. The lighting is durable and robust even in harsh conditions with a waterproof and dust proof rating of IP565.

Philips ArenaVision floodlighting also allows broadcasters to deliver better quality to those viewing at home. It meets stringent 3D and Ultra High Definition broadcast standards to capture every detail and emotion, and its flicker-free technology allows replays to be shown in slow motion, showing every detail without any flickering. This clarity amplifies the beauty of ice events in which the outcome can be decided by a millisecond, and increases the viewers' appreciation of the athletes' skills.

"Philips ArenaVision has built up its success and reputation over many years of being deployed at major global sports events. We are confident that it will help both the performance of athletes and the enjoyment of spectators and millions of home viewers during major sports events," said Kees Klein Hesselink, Global Key Account Manager, Philips Lighting Arena Solutions.

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About Philips Lighting

Philips Lighting (Euronext: LIGHT), the world leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the Newsroom, Twitter and LinkedIn. Information for investors can be found on the Investor Relations page.