

## Press Release

May 8, 2018

### Smart home lighting just got smarter with major Philips Hue app update

- Available for iOS and Android devices this month
- Convenient shortcuts make it even easier to set your room's lighting or adjust individual lights
- Instantly transform your space with 30 new colorful light scenes, handpicked by lighting designers

**Eindhoven, the Netherlands** – Philips Lighting (AEX: LIGHT), the world leader in lighting, today announced that it will roll out a major update to its [Philips Hue app](#) for iOS and Android-based devices this month. Consumers will enjoy new features as well as enhancements of existing app capabilities, so they can easily and quickly personalize and control the Philips Hue lighting system for the home.

“We’ve made our smart home lighting even smarter. Our new look app is easier to use than ever. New features include shortcuts which make setting up rooms a breeze, new color pickers as well as 30 new scenes that allow instant scene setting to match your mood or that special moment,” said Jasper Vervoort, Head of Marketing and Product Management, Home Systems & Luminaires at Philips Lighting. “In designing the upgrade, we took advice from lighting designers, user experience specialists and, most importantly, from our customers. The result is an app befitting the world’s most loved smart home lighting system.”

### Simple navigation to light your home smarter

The app delivers a new look-and-feel and convenient shortcuts, so you can adjust your Philips Hue smart lighting in a few simple taps. For example, with a single press and hold on your room setup or individual lights, you can even change the color or set your four last used scenes.



### Set your desired ambiance effortlessly

Use the new color pickers feature to transform your lighting into an extraordinary experience. This allows you to group and ungroup lights in a room, and easily choose an exact shade of white or colored light from the palette.

# PHILIPS Lighting



The app also comes with 30 new scenes, handpicked from our lighting designers. With a simple tap, you can enjoy a sunset in Honolulu or a night out in London's Soho district, and match the lighting to your mood. Also, the app update gives you more scenes to choose from and lets you easily create your own personal scenes. The app extracts the relevant colors from your favorite pictures and intelligently applies them to your lights, bringing your pictures to life.



For an overview of all Philips Hue app updates and features, please visit [meethue.com](http://meethue.com).

Stay tuned to MeetHue.com and our social media channels ([Facebook](#), [Twitter](#) and [Instagram](#)).

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**About Philips Lighting**

Philips Lighting (AEX: LIGHT), the world leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2017 sales of EUR 7.0 billion, we have approximately 32,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.