

# PHILIPS Lighting

## Photo Story

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### **#FoodLovers: Enlighten your culinary experience at Picnic Singapore**

*Experience all the seasons with immersive connected LED lighting from Philips Lighting at multi-cuisine restaurant in Singapore*

**Singapore, Singapore** – Philips Lighting (Euronext: LIGHT), the world leader in lighting, announced today the transformative indoor illumination of [Picnic](#), a 930-square meter garden themed restaurant in Singapore.

### **Combining best of both worlds**

Given that Singapore is hot and humid all year round, restaurateur Cheng Hsin Yao envisioned a place that could combine the liveliness and energy of outdoor dining but within the comfort of an air-conditioned indoor environment. To achieve his vision, an indoor space within a shopping mall was transformed by using innovative LED lighting technology that mimics the natural daylight of an actual outdoor park. The end-result is a first-of-its-kind indoor garden dining experience.



“The lighting is an integral part of the dining experience. Using light, we created different ambiances to create different seasons and ultimately different feelings and memories. Good food is a given, but dining is an experience that extends beyond our taste buds to the environment we are in,” said Cheng Hsin Yao, owner of Picnic Singapore.

### **Changing seasons, changing lighting sceneries**

To recreate the four seasons in Singapore’s indoor city garden, the connected lighting system was used to create changing scenes, such as passing clouds during the day to rosy sunsets and starry night skies. The connected lighting technology is synced with the weather forecast and tracks changes up to three times a day. The system also has the flexibility to create dazzling light effects for special events.

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To provide that extra outdoor feeling 13 custom-made food trucks and food counters are parked within the indoor gardens. In the restaurant, are three seating zones: the Flower conservatory, the Astroturf covered picnic grounds and the Beer garden. [Philips luminous textile](#) panels were used as a backdrop, above as the sky and all around the Flower conservatory and Beer garden to mimic scenes of the changing seasons with customized decorative effects.

The restaurants serve traditional favorites and contemporary cuisine from around the world, ranging from authentic Italian pizzas and pastas to traditional Japanese dishes. The various dining and food display zones are enhanced with [Philips Fresh food LED lighting recipes](#), that bring out the rich colors and textures of each dish. Besides serving good food, quality coffee may be ordered at the espresso bar or drinks from the cocktail bar – a perfect aperitif when watching the sunset. All areas have been designed with well-travelled, hip, social media-savvy food lovers in mind.

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## Project summary

<b>About:</b>	The 930 square meter (10,000 square feet) restaurant opened in December 2016.
<b>Architecture &amp; Design:</b>	Felicia Toh of Quarters Design Studio in Singapore was responsible for the interior design and the concept of Picnic.
<b>Technology used:</b>	The technology used to illuminate Picnic includes: 20 <a href="#">Philips luminous textile panels</a> , 20 <a href="#">Philips StyliID</a> with FreshFood technology, 275 <a href="#">Philips Modular Instrument luminaires</a> , 20 meters <a href="#">Philips PureGlow</a> , 200 meters <a href="#">Philips Color Kinetics iColor Flex</a> , 30 <a href="#">Philips Color Kinetics Color Burst Powercore</a> , 100 <a href="#">Philips Master LED tube</a> and 150 <a href="#">Philips dimmable LED DecoClassic filament bulbs</a> . The <a href="#">Philips StoreWise</a> system works as a backbone for the lighting and integrates Philips Dynalite, Philips Color Kinetics and Philips luminous textile with Kvadrat Soft Cells.

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## About Philips Lighting

Philips Lighting (Euronext: LIGHT), the world leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.