



**PHILIPS** Lighting

## Press Release

January 8, 2018

### **Philips Lighting and Razer join forces to create a powerful, immersive gaming experience**

**CES - Las Vegas, Nevada (USA)** – Philips Lighting (Euronext: LIGHT), the world leader in lighting, today announced its first partnership for Philips Hue Entertainment with Razer, the world's leading lifestyle brand for gamers. To provide gamers with a new level of spatial immersion, the companies have integrated the Philips Hue Entertainment API and tools with the Razer Chroma lighting ecosystem.

Gamers will be able to sync their Philips Hue color-capable smart lighting with their Razer Chroma-enabled devices, including laptops, keyboards, mice and mousepads, and enjoy light effects that enhance their gameplay and content. Game developers will be able to create lighting effects that change dynamically during gameplay. Gamers can already enjoy these in-game lighting effects when playing “Overwatch™,” “Quake Champions™” and other popular games.

To unlock the Philips Hue capability and enjoy richer gaming experiences, consumers require a Philips Hue V2 bridge, Philips Hue color-capable lights and the latest Philips Hue app software update. Razer Chroma users will then simply need to add the Philips Hue functionality via the Razer Synapse 3 software, available for free with every compatible Razer device per January 9 in the afternoon (PST). This will enable the syncing capability with games that have been designed with the Philips Hue and Razer Chroma Link integration and light effects.

Razer Chroma-enabled devices, including gaming laptops, peripherals and accessories, will light up in parallel to the synced Philips Hue lights. From battle scenes and character selection to magical conquests, the new functionality creates a lighting experience that goes beyond the screen.

“We’re excited about this first integration to bring Philips Hue Entertainment to life for consumers. We have seen high demand from gamers for a richer game-play experience,” said Chris Worp, Business Group Leader Home at Philips Lighting. “Our smart lighting can deliver just that. Philips Hue takes the content beyond the screen and extends it into the living room. For gamers, this ‘surround sound for your eyes’ is incredibly powerful when synced with the Razer Chroma-enabled devices.”

Philips Lighting’s partnership with Razer also provides gamers with a richer lighting experience when not playing games. They can sync their connected lighting with their gear and select any light setting to create a perfect ambiance, whether relaxing, hosting friends or simply surfing the Web.

“Razer Chroma is the world’s largest lighting ecosystem for gaming devices, and with Philips Hue, we are transforming the gaming experience in the home,” says Razer Co-Founder and CEO Min-Liang Tan. “This takes gaming immersion to a whole new level that has never been seen before.”

For more information on the Philips Hue and Razer partnership, please visit [www.meethue.com](http://www.meethue.com) or <https://www.razerzone.com/Philips-Hue>



**PHILIPS** Lighting

-ENDS-

**For further information, please contact:**

Philips Lighting, Global Media Relations  
Paula den Dunnen  
+31 (6) 1547 0648  
Email: [paula.den.dunnen@philips.com](mailto:paula.den.dunnen@philips.com)

Razer Inc, Global Media Relations  
Alain Mazer  
Email: [alain.mazer@razerzone.com](mailto:alain.mazer@razerzone.com)

**About Philips Lighting**

Philips Lighting (Euronext: LIGHT), the world leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.

**About Razer**

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals, Blade gaming laptops and the acclaimed Razer Phone.

Razer's software platform, with over 40 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

Razer services include Razer zGold, one of the world's largest virtual credit services for gamers, which allows gamers to purchase virtual goods and items from over 2,500 different games.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has nine offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).