

PHILIPS Lighting

Photo Story

April 17, 2018

Skyscrapers in Chinese city become giant works of art with smart city lighting

Shanghai, China – Philips Lighting (Euronext: LIGHT), the world leader in lighting, has completed a large-scale project that uses connected LED architectural lighting to illuminate the facades of 37 buildings, along a 9.2 km stretch of road in the city center of Ningbo, China. The project, one of the largest of its kind, is aimed at boosting the city’s cultural heritage and tourism, as well as stimulating commercial activities in the city center. It also illustrates the company’s position as the lighting company for the Internet of Things.

Highlighting 9.2 kilometers of cultural heritage

Buildings along the 9.2-kilometer-long Zhongshan Road are a magnet for tourism. The new lighting system, designed by Toryo International Lighting Design Center and Huazhang Lighting Design, uses nearly 2,000 [Philips Color Kinetics fixtures](#) controlled and managed by Philips ActiveSite software. The lighting accentuates the architectural features of the buildings while creating sparkling night scenes in the city’s business district and Ningbo’s main square Tianyi Square.

“The lighting design of the Zhongshan Road project illuminated took advantage of powerful mix of color architectural lighting and world class narrow projection. Philips Lighting brought our design concept to life, delivering high performance energy efficient lighting and control software which enable everything to be monitored and controlled remotely. The design, the technology and controls combine to not only raise the bar of city illumination in China but does this in a highly sustainable way.” said Concept Designer, Dongliang XU from Toryo International Lighting Design Center.

Advanced lighting technology

The Philips ActiveSite lighting management system makes the lighting run flawlessly with dashboards for real time monitoring, control and management of individual light fixtures. It also enables energy savings of 30-40% to be realized compared to the previous lighting used.

“Philips Color Kinetics LED lighting fixtures are installed in more than 50,000 projects around the world. The Zhongshan Road project is our most extensive in China, spread out along a 9.2 kilometer stretch in which illuminated 37 buildings. This transformative project accentuates the city’s rich cultural heritage while enhancing tourism and raises the bar on smart city illumination in China, said Samuel Xiang, Head of Professional Channel, Philips Lighting China.

Setting the benchmark

Philips Lighting is committed to help cities and customers illuminate business landmarks more efficiently by providing advanced lighting systems and services that meet their design goals, lower energy use and operating costs.

PHILIPS Lighting

For further information, please contact:

Philips Lighting Global Media Relations

Anne-Marie Sleurink

Tel: +31 6 52 59 63 81

E-mail: anne-marie.sleurink@philips.com

About Philips Lighting

Philips Lighting (Euronext: LIGHT), the world leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2017 sales of EUR 7.0 billion, we have approximately 32,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.