PHILIPS Lighting

Press Release

January 24, 2018

Philips Lighting makes life easier for lighting professionals with a new universal LED tube compatible with all driver technologies

- Simplicity of installation with one LED tube for all driver technologies the Philips MASTER LEDtube Universal T8
- Significant electricity and cost saving benefits with a 50,000 hour lifespan
- Stock only one set of LED tubes to replace fluorescent tubes across a variety of ballast configurations

Eindhoven, the Netherlands – Philips Lighting (Euronext: LIGHT), the world leader in lighting, today announced the launch of its next generation LED tube tailored for office and educational environments, retail spaces and warehouses: the Philips <u>MASTER LEDtube Universal T8</u>. The universal LED tube brings new levels of ease and simplicity to lighting projects, addressing a growing demand from lighting professionals for LED tubes. According to recent Philips Lighting research*, over half of lighting professionals are already opting to replace old fluorescent tubes with LED alternatives driven by reduced energy and maintenance costs.

Designed for simplicity, the Universal T8 tube is compatible with all driver technologies, fitting directly in luminaires operating on electromagnetic ballasts or HF electronic ballasts. The tube also enables mains power connection. This makes even complex retrofits simple, abolishing the hassle and cost of stocking different types of tubes. Philips MASTER LEDtube Universal T8 helps lighting professionals allocate their time, expertise and resources to finding the best lighting for each specific environment and application.

As with all Philips' high quality LED Tubes, the Philips MASTER LEDtube Universal T8 also provides significant energy-saving benefits, using less than half the electricity of the traditional TL-D fluorescents it replaces. This not only ensures the lighting emits less heat – proving a more comfortable working environment – but also generates considerable cost savings with lower maintenance requirements, relamping costs and an extended life of 50,000 hours. These energy and cost saving benefits hold true for all available versions of the tube – across the 1200 and 1500 millimeter models.

The Philips MASTER LEDtube Universal T8 comes in three different color temperatures (3000K, 4000K and 6500K), ensuring that the technology is suitable for an array of working environments.

"As with all our products, the Philips <u>MASTER LEDtube Universal T8</u> gives lighting professionals the guarantee of safe, hassle-free installation, with the high-performance LED technology they're used to from Philips Lighting," said Leonie Jansen, Head of Global Product Management for TLEDs, Philips Lighting. "Philips MASTER LEDtube Universal T8 will make a marked difference to the installation industry, providing a one-stop solution to many retrofit projects. It will reduce operational costs for lighting professionals, simplifying their portfolio and thereby allowing them to channel their expertise on the application of lighting."

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The new technology comes at an important time for the industry, with new research* from Philips Lighting indicating that 44% of lighting professionals sometimes find it difficult to propose the right lighting to clients. This new tube addresses industry challenges head on – further empowering lighting professionals across the globe.

The Philips <u>MASTER LEDtube Universal T8</u> is currently available to lighting professionals across Europe. For technical specifications <u>please click</u>.

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* Research: 500 lighting professionals were surveyed from ten markets: the UK, Germany, France, Denmark, Sweden, Poland, Norway, USA, China, and Indonesia. Data was collected via an online survey administered to a nationally representative sample of ~50 lighting professionals in each market. Survey design and reporting were executed by Ketchum Global Research & Analytics; fieldwork was handled by Vitreous World. The research was conducted from 10th-21st July 2017.

About Philips Lighting

Philips Lighting (Euronext: LIGHT), the world leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the <u>Newsroom, Twitter</u> and <u>LinkedIn</u>. Information for investors can be found on the <u>Investor Relations</u> page.