Press Information

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**Defying gravity: Philips Lighting delivers magical in-air lighting effects on Australian production of *Wicked***

*Philips Entertainment Lighting luminaires from the Philips Selecon and Philips Showline product lines leave audiences spellbound on The Show Company’s Australian production of Wicked, the Wizard of Oz prequel.*

**Tasmania –** Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting, today announced that its LED stage lighting added to the drama and detail of an award-winning production of the hit Broadway musical *Wicked* at the historic Theatre Royal in Hobart, Tasmania – Australia’s island state.

In the role of both lighting designer and technical supplier was Gareth Kays of GK Productions, Tasmania’s leading performance technology consultancy. His brief was to create an impressive, Broadway-style production on a comparatively small stage.

“One of my main challenges was disguising the ground support system which allowed lead character Elphaba to take flight during the number *Defying Gravity,”* Kays explained. “I used [Philips Showline SL BEAM 300fx](http://www.lighting.philips.com/main/products/entertainment-lighting-solutions/showline/intelligent-lights/beam-300-fx) moving head luminaires at full zoom for back lighting Elphaba as she rose into the air. Light radiated out from her, masking the mechanics and giving the impression she truly was flying. I then used the [Philips Showline SL LEDSPOT 300](http://www.lighting.philips.com/main/products/entertainment-lighting-solutions/showline/intelligent-lights/sl-ledspot-300) luminaires to light the downstage in a dappled gobo wash, which added to the radiating backlit look.”

Kays also used the Philips Showline SL LEDSPOT 300’s advanced effects system and CMY color mixing to bring the staging to life.

“In a lot of the scenes I used very strong colors and large gobo effects to create a magical storybook feel.  I found the stock gobos in the Philips Showline SL LEDSPOT 300 gave me plenty of creative options; I used the brick gobo for a not so subtle yellow brick road, and utilized the same gobo with a cyan for the interiors of the castle scenes to break up the stage floor. The framing shutter system is also fantastic for my theatrical work.”

Kays also selected Philips Selecon [PLfresnel1 MKII](http://www.strandlighting.com/product-catalog/luminaires-theatrical/plfresnel1-mkii-led-luminaire/) high output LED Fresnel fixtures for front of house lighting from the ‘box boom’ position. He commented: “the fixtures provided a great color palette from natural skin tones through to saturated deep colors.”

Colin Kavanagh, General Manager Philips Entertainment Lighting said: “We are committed to leading the transition to energy efficient entertainment lighting and *Wicked* in Hobart was a perfect example of how our LED technology is a formidable match for tungsten in a theatrical environment, at a fraction of the power consumption. From precision shutter framing to sophisticated color rendering, our theatrical LED luminaires offer designers true energy-efficient creativity.”

*Wicked* ran from January 27 to February 11 at Hobart’s historic Theatre Royal – Australia’s oldest continually operating theater, which celebrates its 180th anniversary in 2017. The production also won several awards at the Tasmanian Theatre Awards (also known as the ‘Errols’ after legendary Hollywood actor Errol Flynn, who was born in Hobart) on Sunday March 12, including Best Production.

**For further information, please contact:**

**Philips Lighting, Global Media Relations**Bengi Silan Genc

Tel: +31 6 2544 1798  
E-mail: [bengi.genc@philips.com](mailto:Bengi.Genc@philips.com)

**Philips Lighting, Entertainment Marketing  
Teresa Vallis**

Tel: +44 (0) 7747006309

E-mail: [teresa.vallis@philips.com](mailto:teresa.vallis@philips.com)

**About Philips Lighting**

Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at <http://www.newsroom.lighting.philips.com>