

PHILIPS Lighting

Press Release

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Philips Lighting makes contestants shine on The Voice Kids Holland

Philips Entertainment Lighting's new Philips VL6000 Beams, providing high-impact looks in Bas de Vries' dynamic lighting design for The Netherlands' popular prime-time talent show

The Netherlands – Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting, today announced that its powerful and versatile new lighting fixture, the Philips Vari-Lite [VL6000 Beam](#), featured prominently in the lighting design from specialists Light-H-Art for the finals of The Voice Kids Holland, broadcast on RTL 4.

Bas de Vries, Lighting Designer at Light-H-Art, had just two days of camera rehearsals to create distinctive looks for 18 different acts on the show, so needed a lighting rig that would give him a range of options. The Philips VL6000 Beam, introduced to the market earlier this year, drew his attention and Philips Entertainment Lighting worked with Dutch distributor FACE to provide Light-H-Art with the units for the show.

De Vries employed six of the Philips VL6000 beams on the set, mounted on moving trusses arrayed above mid-stage. This allowed him to vary the visual framing of the performance, bringing the six wide beams into play to add a different texture to the beam looks from the rig, and to bring a strong focus onto the central performance area. The VL6000s were at times framing the performance area in open white, or complementing the rest of the rig with color, or even adding bold movement to the spectacle by rising slowly from floor level.

Using the powerful lighting fixture for the first time, de Vries was impressed. "I always like to have a couple of 'big guys' in my lighting rig!" he says. "I really like the beam and the output, and I think it works especially well in combination with all the video that we had in the set." The Philips VL6000 Beam, a powerful, broad-beamed, mid-air effects light with a large 19" front aperture and a distinctive 'retro' appearance, is finding favour with lighting designers everywhere. Featuring the new and exclusive Philips ellipsoidal reflector array system, it not only produces a striking searchlight effect with a tight, 6.4° beam angle, but is capable of a range of dynamic and subtle low-output effects.

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Bas de Vries was particularly impressed by the super bright output and the range of effects available from the Philips VL6000 Beams, saying, “You need at least 12 of these powerful fixtures in every design!”

Colin Kavanagh, General Manager of Philips Entertainment Lighting, commented: “This is another fine example of the new Philips VL6000 Beam making an impact in a high profile TV entertainment environment in the hands of an experienced designer. The fact that the new beam has been selected for televised, technically innovative productions such as this is testament to our vision for our Philips Vari-Lite product line - to continue to be ahead of the curve.”

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About Philips Lighting

Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.