

## Press Release

June 22, 2017

### Sevilla FC joins world's top-flight clubs to use latest dynamic LED lighting technology to delight its fans

- *Sevilla FC to transform its stadium's lighting experience, meeting latest standards of international sports federations and broadcasters*
- *Fans to be entertained by amazing pre-match light shows*
- *New lighting capability to make the stadium a dynamic multipurpose venue for sporting events, concerts and more*

**Sevilla, Spain** – Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting, today announced an agreement to transform the lighting in the 42,500 capacity Ramón Sánchez Pizjuán Stadium, home to Spanish La Liga club [Sevilla FC](#). The company will install new LED pitch lighting that meets the requirements of international sports federations and broadcasters, including the 4K resolution (ultra-high definition TV) standard for LaLiga in Spain. Also, movable color spots will be installed and combined with pitch lighting and perimeter LED displays, creating spectacular pre-match light and music shows. This will enhance the fan experience and boost the multi-purpose appeal of the stadium for hosting other live events.

José Castro, Sevilla FC President, commented, “The partnership is a new step in the consolidation of the Ramón Sánchez-Pizjuán stadium as a first-class venue, following the comprehensive refurbishments we have undertaken since the summer of 2015. We believe it is important for us to have lighting that meets the demands of the television broadcasters and in that sense we are enormously pleased for Philips Lighting to implement this technology.”

The lighting will be installed during the summer in time for the beginning of the new soccer season. The [Philips ArenaVision lighting system](#) comprises 360 [Philips ArenaVision LED\\_gen2 fixtures](#) and 8 [Philips Vari-Lite VL6000](#) movable color spots for entertainment lighting, controlled by a network system and [Philips NEO lighting console](#). The pitch lighting is of the highest quality, adhering to the latest broadcasting standards for 4K television, so that viewers will be able to see fine detail and watch high definition super slow motion replays, without the flicker commonly associated with older, conventional lighting systems.

The new LED technology provides clubs with the capacity to alter lighting instantly (unlike conventional lighting systems that take time to warm up) and customize it for a range of purposes from illuminating selected parts of the pitch when training, to creating synchronized light and music shows for pre-match entertainment and concerts. The system may also be operated remotely.

“It is fitting that Sevilla, the oldest soccer club in Spain's top-flight division, is also a technology trailblazer. The new pitch lighting will provide fans with a stadium experience that is unprecedented in

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the country,” said Josep M. Martínez, CEO of Philips Lighting Spain and Portugal. “It enables the stadium to compete at the highest level as a venue for international events and of course fans watching at home will not be left out. They will be able to follow their favorite players and all the action in the crisp detail of 4K.”

Philips Lighting will also provide extensive lighting services for the stadium owners. Alongside a 10 year extended warranty on the floodlights, the company will provide project management and training on using the Philips ArenaVision LED system, including programming scenes and handover services. Also, project management, commissioning, training and handover services will be provided for the entertainment lighting, including a hassle-free Philips Lifecycle services premium package for five years.

## Notes to editors:

- Philips Lighting has installed the combination of LED pitch lighting with movable color spots at the [Amsterdam Arena](#) (home of Ajax) and at the [Volkswagen Arena](#) (home of VfL Wolfsburg). [Parc Olympique Lyonnais](#) (home to Olympique Lyonnais) will have the technology installed this summer.
- Philips Lighting has been lighting major sporting events for more than 60 years.
- Philips Lighting is the world leader in LED and sports lighting and is responsible for the pitch lighting for more than 65 percent of stadiums used for major international sports events.
- More than 80 percent of the stadiums used by football league clubs in Spain are floodlit by Philips Lighting.
- Approximately 55 percent of the world's main football stadiums are equipped with Philips Lighting technology.

## For further information, please contact:

### Philips Lighting Communications Spain and Portugal

Jordi Manrique

Tel: +34 672 221 958

E-mail: [jordi.manrique@philips.com](mailto:jordi.manrique@philips.com)

### Philips Lighting Global Media Relations

Neil Pattie

Tel: +31 6 1508 4817

Email: [neil.pattie@philips.com](mailto:neil.pattie@philips.com)

### Sevilla FC

Juan Baeza

Tel: +34 620 078 165

Email: [prensa2@sevillafc.es](mailto:prensa2@sevillafc.es)

## About Philips Lighting

Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help

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