Press Information

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**Bring your candle-lit dinner into the 21st century with the new Philips Hue E14 candle!**

*Over 80% of the light fittings in common households are now covered by Philips Hue connected lighting*1

**Eindhoven, the Netherlands –** Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting, today announced the launch of the Philips Hue E14 candle light bulb, making Philips Hue the most extensive connected lighting system for the home. The highly anticipated light bulb will be available in both color and white ambiance versions.

Whether you need a welcoming warm light in the hallway, a decorative color bulb in the bedroom, or a bright light for the kitchen, the introduction of the E14 candle bulb means Philips Hue can now be used in over 80% of light sockets commonly used in households around the world.

“The candle has been one of the most requested products by Philips Hue customers. We’ve spent time ensuring it is of the highest quality and available in both white ambiance and white and color ambiance. It is an important next step to ensure seamless integration in all rooms, giving you the freedom to personalize lighting throughout your home,” says Sridhar Kumaraswamy, Business Leader Connected Home Systems at Philips Lighting.

This awaited release enables you to fill your home with controllable, ambient lighting in every room. From creating romantic moments with the candle on your bedside table, to generating an energizing mood via your chandelier, the Philips Hue candle has been designed with multiple uses in mind. The bulb also adds to the interior aesthetics of your home even when it’s not switched on.

**Light for wellbeing – Philips Hue white ambiance candle**

The new candle gives you even more opportunities to use Philips Hue white ambiance to support you in your daily routines. The E14 candles are commonly used in decorative lamps often found in the bedroom. When controlled by the Philips Hue app, white ambiance can support a better night’s sleep, by slowly dimming down before bed and, in the morning, wake you up gently as the light gradually brightens [watch the videos here: [Benefits of Light to Help You Sleep Better](https://youtu.be/vKTC7v8ntTQ); [Tips for Better Sleep](https://youtu.be/z9FUX6PNdvA); [Boost Your Energy Through the Day](https://youtu.be/Ot-6kAONPZA)]. Philips Hue white ambiance is now also officially an award winner having just picked up a prestigious iF Product Design trophy for the Philips Hue white ambiance A19 light bulb and starter kit.

**Light for entertainment - Philips Hue white and color ambiance candle**

When used in lamps and ceiling fans in the lounge, the Philips Hue white and color ambiance E14 candles transform any space into the perfect entertainment zone. Sync your lights with your music, TV or games or control via your smartphone, switch, wearables or other smart accessories and paint the walls with light.

Delivering the best lighting experience for the home is at the heart of Philips Hue and the key to this is it being interoperable with over 600 apps, products and platforms from other brands and developers. Philips Hue works seamlessly with Amazon Alexa, Apple HomeKit, Google Home, Nest, Samsung SmartThings as well as other smart home devices and wearables, to transform how you experience and interact with light in your home.

The Philips Hue candle light bulb is a 40W equivalent E14 – 470 lumen at 4000 kelvin – and is available in white ambiance, providing a broad spectrum of white light; or white and color ambiance, with a range of more than 16 million colors. Both bulbs feature deep dimming from warm white to cool daylight with a 2200k – 6500k color temperature range. This new bulb joins the current Philips Hue range of bulb forms, which includes: E26, A19/E27, B22, GU-10 spot light and BR30.

The new Philips Hue candle is available in Europe by the end of April and later this year in North America, priced from EUR 34.95.

For more information, please visit [www.meethue.com](http://www.meethue.com)

-ENDS-

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**About Philips Lighting**

Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at <http://www.newsroom.lighting.philips.com>