

PHILIPS Lighting

Photo Story

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Dutch embassy in Rome turns pink to celebrate the victory of Tom Dumoulin at the Giro d'Italia 2017

Eindhoven, the Netherlands – Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting, today announced that its lighting was used to bathe the Dutch embassy in pink to celebrate Dutch cyclist Tom Dumoulin's victory in the Giro d'Italia 2017.



Photo credit: Víctor Sokolowicz/ Embassy of the Netherlands in Rome, Italy

Pink is the color of the jersey worn by race victor. The façade of the embassy was lit pink using the Philips Vari-Lite VL4000 Beam Wash from Philips Entertainment Lighting.

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About Philips Lighting

Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at <http://www.newsroom.lighting.philips.com> and on Twitter via @Lighting_Press.