

# PHILIPS Lighting

## Press Information

July 27, 2017

### **Philips Lighting's EnabLED licensing program signs 100 new licensees to reach 800 members**

- *100 new members including a strong share of retrofit bulb and private label retail*
- *New licensees in niche markets such as automotive auxiliary lighting, aquariums, and ceiling fans*

**Eindhoven, The Netherlands** – Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting, today announced that it has signed up its 800<sup>th</sup> member for its EnabLED Licensing Program for LED luminaires and retrofit bulbs.

The 100 new members, which represent small- and medium-sized businesses as well as large multinationals, come from all around the world. A significant number of the new licensees are manufacturers of retrofit bulbs or private label retailers. In addition to these mainstream markets, new members are also active in a wide range of niche markets including automotive auxiliary lighting, aquarium lighting and ceiling fans.

“The strong continued growth in membership illustrates the further maturing of the use of LEDs in the general illumination market but also in a wide range of other areas,” said Frank Bistervels, Vice President Intellectual Property at Philips Lighting. “The industry is realizing the flexibility of LEDs for new and innovative lighting applications and as a result, we are starting to see them being used in a growing number of areas in niche and specialist markets.”

#### **Growing the market**

Since 2008, EnabLED has encouraged innovation and fostered growth in the LED lighting market. Philips Lighting is committed to ensuring the program is fair and reasonable to all. The company has pioneered many of the key breakthroughs in lighting over the past 126 years and has led the development of the LED industry over the past 20 years. In 2016, Philips Lighting invested the equivalent of 4.8 percent of its sales in R&D, much of it in LED technologies. Philips Lighting's LED patents include inventions such as warm dimming, high color rendering white, tunable white, color illumination and efficient light mixing and distribution.

The signing of the 800th licensee follows earlier agreements between Philips Lighting and companies such as Acuity Brands, Cooper, Coop Italia, Dialight, Disano, Hubbell, iGuzzini, Kingsun, Martin, Osram, Paulmann, Trilux and Zumtobel. Additional information is available on the [website](#) of EnabLED.

## Notes to Editors

An infographic and the EnabledLED logo can be downloaded from the Philips Lighting [Newsroom](#).

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## About Philips Lighting

Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.