November 3rd, 2016

**MEDIA ALERT: Reports of Philips Hue products being infected by a virus are inaccurate**

**Amsterdam, The Netherlands –** Philips Hue products were not and have not been infected by a virus. Researchers contacted us in the summer about a potential vulnerability and we patched it before the details of findings were disclosed publicly. At no time was a virus created or used to infect any Philips Hue products.

We recommend all our customers install the latest software update via the Philips Hue app, as with any other update that we release, despite assessing the risk to Philips Hue products as low.

The academics with whom we cooperated via our responsible disclosure process, merely demonstrated the possibility of an attack. They did not create a virus nor disclose information necessary for someone else to do so. Their research findings helped us to develop and roll out the software update.

**For further information, please contact:**

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**About Philips Lighting**

Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2015 sales of EUR 7.5 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at http://www.newsroom.lighting.philips.com