Press Information

**18 August 2016**

**Philips Showline strobe lights pack a festival-sized punch for Wilkinson Live at Parklife**

**Manchester, UK –** Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting, today announced that 40 Philips Showline SL NITRO 510C LED strobes have delivered maximum impact on chart-topping British DJ Wilkinson’s packed out live performance at Manchester’s [Parklife](http://parklife.uk.com/) festival.

Following on from his live shows at more than 20 venues around Europe, the drum and bass giant has embarked on a string of European festival dates. One of the first stops was Parklife, with Wilkinson performing his live show on the Sunday of the Heaton-park takeover.

Lighting designer James Baker of Creative Video Design chose the Philips SL NITRO 510C strobes as part of his dynamic yet flexible floor package. With tight festival timescales and a small amount of space for storage backstage, Baker comments that the compact dimensions yet stunning output of the Philips SL NITRO 510C made it ideal.

“We needed a fixture that was light and had low power consumption but would also be able to combat the natural light as our slot was early in the day,” explains Baker. “The Philips SL NITRO 510C strobes were perfect. They draw just 360 watts per unit and are lightweight at 8kg whilst producing a fantastic 120-degree beam angle.”

Baker’s team rigged the Philips SL NITRO 510C strobes facing outwards on four dollies, custom-built by Blackburn-based lighting specialist/services firm HSL that supplied the lighting, along the back wall of the stage. From here the designer applied the units to deliver beat-perfect strobing and a myriad of effects.

“We pixel-mapped the strobes through one of our Green Hippo Hippotizer V4 media servers to create a massive amount of different looks,” continues Baker. “Their six independent zones of control really make them stand out over other LED strobes in the market.”

Baker first came across the Philips SL NITRO 510 range during his time as video programmer on Tinie Tempah’s 2014 ‘Demonstration’ tour. He has since used the fixtures on many of his shows ranging from small club tours to large scale festivals.

This year's Parklife was reportedly the biggest yet with 150,000 revellers passing through the gates. Wilkinson's live festival tour continues this summer with performances the UK's Creamfields on Friday 26 August.

**ENDS**

**For further information, please contact:**

**Press Contact - Philips Entertainment EMEA**

**Teresa Vallis**

Marketing Manager EMEA

Philips Entertainment

Mob: +44 (0) 7747006309

teresa.vallis@philips.com

**Daniel Bausor**

Global Integrated Communications

+44 (0) 7701 094980

[daniel.bausor@philips.com](http://daniel.bausor@philips.com)

**General Enquiries**

entertainment.lighting@philips.com

**Events Enquiries**

entertainment.events@philips.com

[www.strandlighting.com](http://r20.rs6.net/tn.jsp?f=001SutwmTbm8UyWg6eXADtuFewoSIMBZBzdw_NKrZP0ovt57WKUsyZD3n7PUAnJbOxZPD_HEJPJkAyyiYMOtGC2cidFtRFE6bnFE0ErLZPJLSuYSwk6Cabewo4PFw10kWB4DjfLgDWjJJVs79EcZj7kbxYxcbJdTH--qtyYvWH0JejbxWBoeuRqrg==&c=9RaHOEpm_uTKaYHNzY8M5w9vJSE9fthNyqxh1XGE9PuKfNO4VDUrkQ==&ch=r0rToFwKmpKhBsxAOGFLTqMa8vJm6O9j30vxejgwL0wi8Cd0JL_vQQ==)

[www.seleconlight.com](http://r20.rs6.net/tn.jsp?f=001SutwmTbm8UyWg6eXADtuFewoSIMBZBzdw_NKrZP0ovt57WKUsyZD3sbfINEgy7EmhGCAgjvwjQ_3W4JRyZ-Re_aTTXgRPMG79hij1DtmDTrILiRUwRi6-SHE85oabEflCuNm0y9AZfAY0v24qKO5ir56dpaS7McUmZ7ZwNewv4U=&c=9RaHOEpm_uTKaYHNzY8M5w9vJSE9fthNyqxh1XGE9PuKfNO4VDUrkQ==&ch=r0rToFwKmpKhBsxAOGFLTqMa8vJm6O9j30vxejgwL0wi8Cd0JL_vQQ==)

[www.vari-lite.com](http://r20.rs6.net/tn.jsp?f=001SutwmTbm8UyWg6eXADtuFewoSIMBZBzdw_NKrZP0ovt57WKUsyZD3gVuT0GGuX4682OI2HO3PKD4PdqmWuevdcpu7CDBA3VbdlL5IGEBc6FxGzMcTDFRYJOcDjQDs_sMSW-8j6D55u9dHyLPbS43T16DPWjZ8iUUSIV6mJz5ioM=&c=9RaHOEpm_uTKaYHNzY8M5w9vJSE9fthNyqxh1XGE9PuKfNO4VDUrkQ==&ch=r0rToFwKmpKhBsxAOGFLTqMa8vJm6O9j30vxejgwL0wi8Cd0JL_vQQ==)

[www.philips.com/showline](http://r20.rs6.net/tn.jsp?f=001SutwmTbm8UyWg6eXADtuFewoSIMBZBzdw_NKrZP0ovt57WKUsyZD3n7PUAnJbOxZ9TLO1jaxcc0LOljpaNP5oIzN4xEUTViTeatZr8bD0kZd-FiYqlDWGaQ1GyYyDHtu1OhF-cHhHogGcB2TGy0KQx6kCjLZUoEOcerztlYdfid6zNKeJWqKUQ==&c=9RaHOEpm_uTKaYHNzY8M5w9vJSE9fthNyqxh1XGE9PuKfNO4VDUrkQ==&ch=r0rToFwKmpKhBsxAOGFLTqMa8vJm6O9j30vxejgwL0wi8Cd0JL_vQQ==)

**About Philips Lighting**

Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2015 sales of EUR 7.5 billion, we have approximately 36,000 employees in over 70 countries. News from Philips Lighting is located at [http://www.newsroom.lighting.philips.com](http://www.newsroom.lighting.philips.com/)