



**PHILIPS**

Service tag

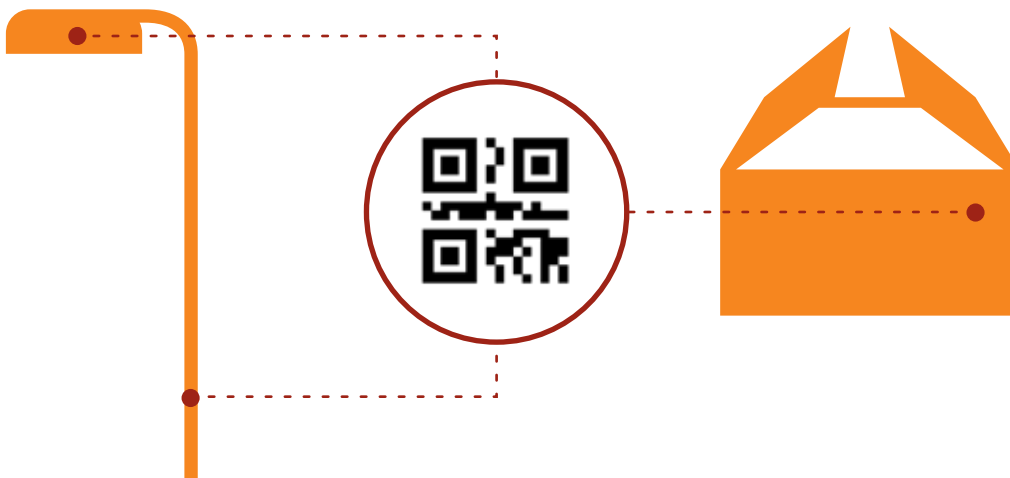
Roadway and Urban

# Philips Service tag

## Making LED maintenance operations easier and faster

LEDification in outdoor lighting is a growing trend due to the high level of light quality and energy efficiency of LED technology. But maintenance of LED luminaires is more complex when compared to traditional HID sources. It requires different competences and processes. Yet the pressure for rapid fault finding and repair increases due to safety and efficiency reasons.

**In order to be able to identify all individual products, service tag as a unique QR based identification system is placed on select Roadway and Urban products, poles and boxes they are delivered in. Look for additional products to be added over time.**



# Philips Service tag use cases

## Before installation

By reading the tag on the box, you know exactly what's in the box, and have all the information required for an easy and professional installation

## Registration

After installing the luminaire, simply read the tag from the app to register the product. By registering the product, you are sure Philips will provide support throughout the lifetime of the product.

## Troubleshooting

Just scan the tag on the door of the pole with the app and it will assist you with a troubleshooting guide, applicable to that given luminaire.

## Spare parts identification

The Service tag app also shows you the available spare parts for the particular product, and they are presented in the order of most probable cause.



## The Philips Service tag application delivers value by



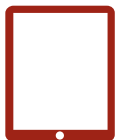
Providing access to necessary lighting component information at the right time and place.



Where LED products continue to change and upgrade over time, never guess again about the specific luminaire and the components inside.



Enabling smoother maintenance processes by providing relevant luminaire configuration information and identifying spare parts needed.



## Download the Philips Service tag app!

The age of digital luminaire maintenance is finally here! Download the Philips Service tag app today to start enjoying on the spot information and service!

Visit: [bit.ly/ServiceTagApp](http://bit.ly/ServiceTagApp)

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