PHILIPS

Lighting

StoreFlow: a new concept in high-contrast aisle lighting

StoreFlow

Philips StoreFlow is designed to provide the optimal light effect for shelf lighting or aisle lighting, so retailers can create an appealing ambience in store. The organic, natural design of the luminaire blends easily into the store environment, while the indirect PerfectAccent optics avoid glare and support a highly energy-efficient lighting installation. StoreFlow shelf lighting is made using bio-based plastics and offers easy serviceability of the LED, driver and optic, resulting in a low carbon footprint and meets the requirements of a Circular product. This high contrast lighting is available with a single-spot head (ST761T) that's ideal for the peripheral areas of the store, or as a double-spot head (ST762T) version, which is perfect for aisle lighting.

Benefits

- Optimal light effect for shelves and aisles: eye-level products stand out while the rest of the shelf is evenly lit with no unnecessary light on the floor
- Avoids shopper distraction with PerfectAccent indirect optics to reduce glare
- The compact luminaire design blends easily into store layouts
- StoreFlow can reduce your carbon footprint: the housing is made of bio-based plastics, and easy component replacement and system integration supports circular lighting

Features

- 340° rotation and +/- 15° tilt (with angle indication) for perfect, consistent aiming of light
- Single or double spot head versions to light peripheral store areas as well as general aisles in the center of the store
- High luminaire efficacy - even with CRI 90 LEDs
- Removable covers for easy maintenance and optic, driver and LED upgrades
- Wireless or DALI-based controls to fine-tune light levels

Application

- Convenience stores
- Supermarkets and hypermarkets
- Large retail formats

Warnings and Safety

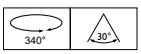
- Cleaning of the optic should only be done with pressurized air. Touching the LED or reflector is forbidden.
- During maintenance, the product must be switched off and cooled down
- The product must be installed out of arm's reach. Manipulating the product when hot is only possible with an insulated glove
- With regards to damage factor, LED luminaires offer an improvement over conventional light sources, but may still cause color fading because even with no IR or UV in the light beam, light itself is a source of energy. To minimize the risk, avoid light levels over 1000 lx.
- ST761T Storeflow with 1 spothead should always be installed in line with the track if a suspension wire is used. Installation under an angle is only allowed on a track with rigid suspension to avoid tilting the track

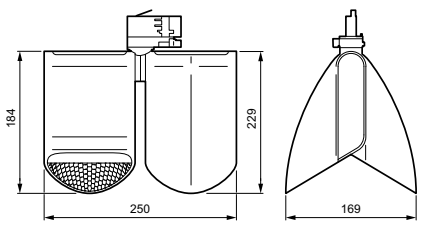
Versions

StoreFlow Double Spothead

ST762T in white

Dimensional drawing





StoreFlow

Product details

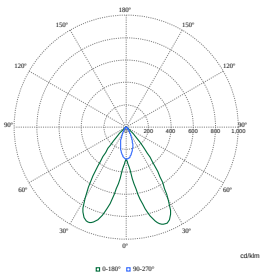
StoreFlow Double Spothead
ST762T frontview white

StoreFlow is easy to service due to its removable covers

Tilt indications make consistent aiming of multiple spotheads easy

StoreFlow Double Spothead
ST762T sideview white

Polar Wide Diagrams



Polar Normal (separate) - ST760TI - 910505102524

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