



Small in size, big in quality

TrueFashion

TrueFashion is the LED projector family answering miniaturization and presentation needs of specialized retailers. Firstly, these miniaturized spots with clean and fine detailing offer contemporary design and blend seamlessly into your store interior for a tailor-made look. Secondly, it provides high quality accentuation effect thanks to its innovative OptiAccent lens technology (FPO), which provides higher central intensity beam without spill light to maximize the contrast ratio hence optimize the accent effect. Especially in challenging narrow spot (12D) and spot (18D) applications, the difference of OptiAccent to Chip on Board and reflector optics is like day and night. OptiAccent also reduces direct glare by a factor of 5 to enable superior visual comfort. Lastly, TrueFashion also has the light spectra taken care of: the specially designed Philips LED flavors enhance colors (saturation) and whites, while offering high degree of fidelity (>CRI90). This is how TrueFashion ensures a superior light experience in your retail applications.

Benefits

- High-impact and dramatic accentuation effect
- Unobtrusive and flexible lighting installation
- Bright whites, crisp blacks, vibrant colors
- Increased visual comfort

Features

- Miniaturized spot head in the diameter of 66mm for the Mini and 80mm for the Compact size
- OptiAccent (FPO) Lens technology for maximizing central intensity (up to 40%), eliminating spill light/halo in compared to a traditional Chip-On Board LED and reflector optical system, hence offering high contrast accentuation as opposed to a flat and vague light effect (in Compact only)
- Philips LED flavors: PremiumWhite and PremiumColor, CRI>90 and 3000K (ask your sales contact for different requests)
- Smooth powder coated White or Black paint finish (ask your sales contact for different requests)
- Extra narrow beam spot of 6° with 64K Candela central beam
- Full range of beam spread: 6° / 12° /18° /24° /30° /36° (6° in TrueFashion Highlight, and 12°,24°,36° in Compact only)

Application

- Fashion
- Retail
- Hospitality
- Food and Large Retailers

Warnings and Safety

- The luminaire should be mounted outside of arm's reach
- The luminaire should be installed and disassembled by a qualified electrician and wired in accordance with the latest IEE electrical regulations or the national requirements

Versions



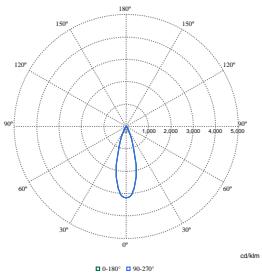
ST715T WH TrueFashion2 compact

General Information	
Driver included	Yes
Light source replaceable	No
Number of gear units	1 unit
Service tag	Yes
Light Technical	
Beam angle of light source	120 degree(s)
Correlated Color Temperature (Nom)	3000 K
Color rendering index (CRI)	>90
Luminous Efficacy (rated) (Nom)	134 lm/W
Luminous Flux	2,700 lm
Operating and Electrical	
Protection class IEC	Safety class II
Input Voltage	220 to 240 V
Line Frequency	50 to 60 Hz
Power Consumption	19.8 W
Suitable for random switching	No
Controls and Dimming	
Dimmable	No
Maximum dim level	Not applicable
Mechanical and Housing	
Housing Color	White
Mech. impact protection code	IK02
Ingress protection code	IP20
Approval and Application	
Ambient temperature range	+10 to +35 °C
CE mark	Yes
ENEC mark	ENEC mark
Flammability mark	For mounting on normally flammable surfaces
Glow-wire test	Temperature 650 °C, duration 30 s
Flickering value (PstLM) - Flickering value as per EN 61000-3-3	1
Stroboscopic effect visibility measure (SVM)	0.5
Initial Performance (IEC Compliant)	
Initial chromaticity	(0.422,0.386)<2
Luminous flux tolerance	+/-10%
Product Data	
Product family code	ST715T

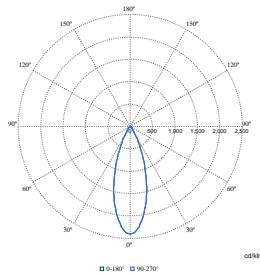
Light Technical

Order Code	Full Product Name	Optic type
01251600	ST715T 27S/PW930 PSU FPO18 WH	Beam angle 18°
01253000	ST715T 27S/PW930 PSU FPO24 WH	Beam angle 24°
01256100	ST715T 27S/PW930 PSU FPO30 WH	Beam angle 30°
01257800	ST715T 27S/PW930 PSU FPO36 WH	Beam angle 36°

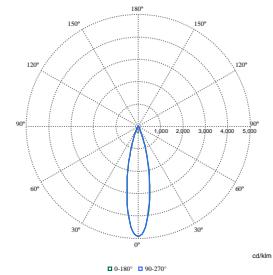
Polar Wide Diagrams



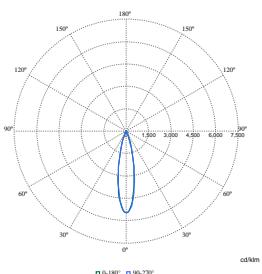
Polar Normal (separate) - ST715TI -
910505102237



Polar Normal (separate) - ST715TI -
910505102238



Polar Normal (separate) - ST715TI -
910505102234



Polar Normal (separate) - ST715TI -
910505102232

