

## TownTune Asymmetric - Extending the home feel onto the street

Designed to enhance existing and scalable urban spaces, the TownTune family offers all the latest lighting innovations in terms of performance, quality of light and connectivity. The family consists of four solutions: a Central Post Top (CPT), an Asymmetric Spigot Post Top / Side Entry version (ASY), a version with an extending Lyre post top bracket (Lyre), and a Central Post Top with a Conical Comfort Bowl (CCB). Each TownTune luminaire can be customized with a choice of different shapes on top of the housing, plus there's the option to add a decorative ring, which comes in two colors (excluding CCB). Design options that enable you to create your very own lighting signature and bring a distinctive identity to districts and cities. In addition, every luminaire in the TownTune family is uniquely identifiable, thanks to the Signify Service tag app. By simply scanning a QR code, placed inside the door of the mast or directly on the luminaire, you can instantly access the configuration of the luminaire.

This makes maintenance and programming operations faster and easier and enables you to create your digital library of lighting assets and spare parts. TownTune also uses the LEDGINE-O lighting platform, ensuring you always have the right amount and direction of light on your street. Furthermore, thanks to being system ready (SR), TownTune is also future proof. A solution that's ready to be paired with both standalone and advanced control and lighting software applications such as Interact City.

## Benefits

- LEDGINE-O platform for great performance, choice color temperatures and light distributions
- Optimized Total Cost of Ownership (L-Tune for flux tuning, standalone controls e.g., LumiStep, Dynadimmer, CLO (Constant Light output), LineSwitch)
- Ready to pair with advanced systems and software applications e.g., Interact City
- Long lifetime: 100,000 hours @L85 and higher
- Easy access to gear, vandal resistant (IK10), high ingress protection (IP66)

## Applications

- Urban and residential areas
- Cycle paths, footpaths, and pedestrian crossings

## Versions

BDP265, TownTune  
Asymmetric Ral 7035



TownTune ASY BDP265

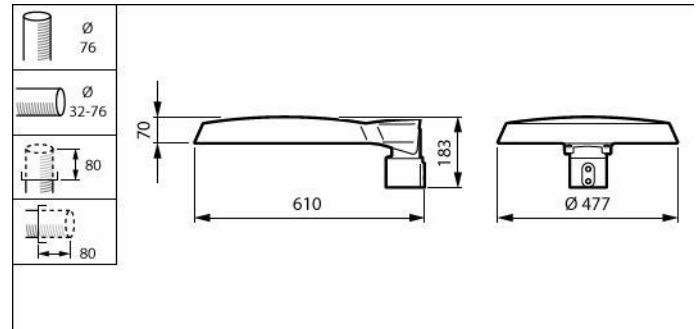
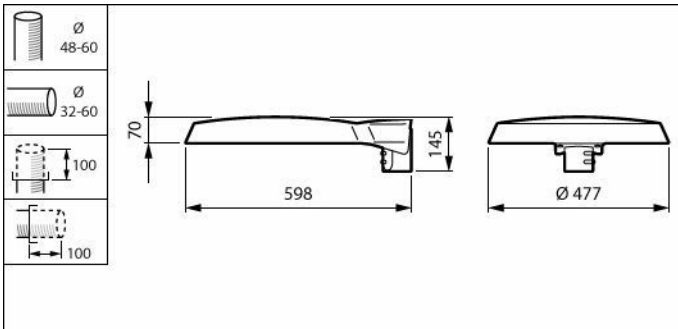


- City centers and squares
- Car parks

## Features

- Simple design for easy integration into urban spaces, wide range of accessories for customization
- Suitable for new and retrofit installations
- Range of lumen packages (1200 to 12000 lm) and CCTs (2200K, 2700K, 3000K, 4000K). Dark Sky Approved with 3000K CCT or warmer.
- Dedicated bowl for visual comfort and comfortable lighting experiences
- Service tag for easy installation and maintenance.

## Dimensional drawing



TOWNTUNE ASYMMETRIC - LED module 9400 lm - LED - 740 neutral white - Power supply unit with DALI and SystemReady interface - 230 to 240 V - 50 to 60 Hz - Safety class I - Distribution extra wide 50 - Polycarbonate bowl/cover UV-resistant - Dark gray - Philips standard surge protection level - - - Universal for diameter 48 to 60 mm adjustable

BDP265, TownTune asymmetric

## Product details



TownTune ASY BDP265



TownTune ASY BDP265



TownTune ASY BDP265



TownTune ASY BDP265



TownTune ASY DR BDP266



TownTune ASY BDP265

## General Information

Light source replaceable	Yes
Number of gear units	1 unit
Driver included	Yes
Service tag	Yes

## Light Technical

Upward light output ratio	0
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## Operating and Electrical

Surge Protection (Common/Differential)	Standard surge protection level
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## Controls and Dimming

Maximum dim level	10%
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## Mechanical and Housing

Housing Color	Gray
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK09 [10 J]
Standard tilt angle posttop	-
Standard tilt angle side entry	0°
Optical cover type	Polycarbonate bowl/cover UV-resistant

## Approval and Application

Flammability mark	For mounting on normally flammable surfaces
CE mark	Yes

## Over Time Performance (IEC Compliant)

Driver failure rate at 5000 h	0.5 %
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## General Information

Order Code	Full Product Name	Lamp family code
912300024476	BDP265 LED35/830 II DM10 CLO 7035 MSP 5M	LED35
912300024477	BDP265 LED35/740 II DM10 CLO 7035 MSP 5M	LED35
912300024197	BDP265 LED40-4S/830 DM50 DDF3 48-4S/60A	LED40

Order Code	Full Product Name	Lamp family code
912300024202	BDP265 LED120-4S/740 DN10 CLO SRT SRB 76	LED120
912300024454	BDP265 LED84-4S/830 II DM10 48/60A	LED84
912300024455	BDP265 LED94-4S/830 II DM10 48/60A	LED94
912300024474	BDP265 LED35/830 II DM10 CLO MSP 5M	LED35
912300024475	BDP265 LED35/740 II DM10 CLO MSP 5M	LED35
912300024484	BDP265 LED35/830 II DM11 CLO 6MFQQ 62S	LED35
912300024485	BDP265 LED35/740 II DM11 CLO 6MFQQ 62S	LED35
912300024486	BDP265 LED50-4S/830 II DM10 48/60A	LED50
912300024503	BDP265 LED44-4S/830 II DM10 48/60A	LED44
912300024783	BDP265 LED84-4S/730 PSU II DM10 48/60A	LED84
912300024894	BDP265 LED94-4S/740 SR DM70 DGRMSP P7SRB	LED94
912300024895	BDP265 LED94-4S/740 SR DS50 DGRMSP P7SRB	LED94
912300024896	BDP265 LED94-4S/740 SR DX50 DGRMSP P7SRB	LED94
912300024897	BDP265 LED94-4S/830 SR DX50 DGRMSP P7SRB	LED94
912300024898	BDP265 LED94-4S/830 SR DS50 DGRMSP P7SRB	LED94
912300024899	BDP265 LED94-4S/830 SR DM70 DGRMSP P7SRB	LED94

## Light Technical

Order Code	Full Product Name	Luminous Flux	Correlated Color Temperature (Nom)	Color rendering index (CRI)	Light source color	Luminaire light beam spread	Optic type outdoor
912300024476	BDP265 LED35/830 II DM10 CLO 7035 MSP 5M	2,856 lm	3000 K	80	830 warm white	77° - 11° x 156°	Distribution medium 10
912300024477	BDP265 LED35/740 II DM10 CLO 7035 MSP 5M	2,856 lm	4000 K	70	740 neutral white	77° - 11° x 156°	Distribution medium 10
912300024197	BDP265 LED40-4S/830 DM50 DDF3 48-4S/60A	3,200 lm	3000 K	80	830 warm white	6° - 79° x 154°	Distribution medium 50
912300024202	BDP265 LED120-4S/740 DN10 CLO SRT SRB 76	9,200 lm	4000 K	70	740 neutral white	12° - 59° x 158°	Distribution narrow 10
912300024454	BDP265 LED84-4S/830 II DM10 48/60A	6,888 lm	3000 K	80	830 warm white	77° - 11° x 156°	Distribution medium 10
912300024455	BDP265 LED94-4S/830 II DM10 48/60A	7,614 lm	3000 K	80	830 warm white	77° - 11° x 156°	Distribution medium 10
912300024474	BDP265 LED35/830 II DM10 CLO MSP 5M	2,856 lm	3000 K	80	830 warm white	77° - 11° x 156°	Distribution medium 10
912300024475	BDP265 LED35/740 II DM10 CLO MSP 5M	2,856 lm	4000 K	70	740 neutral white	77° - 11° x 156°	Distribution medium 10
912300024484	BDP265 LED35/830 II DM11 CLO 6MFQQ 62S	2,924 lm	3000 K	80	830 warm white	76° x 74°	Distribution medium 11
912300024485	BDP265 LED35/740 II DM11 CLO 6MFQQ 62S	2,924 lm	4000 K	70	740 neutral white	76° x 74°	Distribution medium 11
912300024486	BDP265 LED50-4S/830 II DM10 48/60A	4,100 lm	3000 K	80	830 warm white	77° - 11° x 156°	Distribution medium 10

Order Code	Full Product Name	Luminous Flux	Correlated Color Temperature (Nom)	Color rendering index (CRI)	Light source color	Luminaire light beam spread	Optic type outdoor
912300024503	BDP265 LED44-4S/830 II DM10 48/60A	3,652 lm	3000 K	80	830 warm white	77° - 11° x 156°	Distribution medium 10
912300024783	BDP265 LED84-4S/730 PSU II DM10 48/60A	6,972 lm	3000 K	70	730 warm white	77° - 11° x 156°	Distribution medium 10
912300024894	BDP265 LED94-4S/740 SR DM70 DGRMSP P7SRB	7,802 lm	4000 K	70	740 neutral white	120° x 120°	Distribution medium 70
912300024895	BDP265 LED94-4S/740 SR DS50 DGRMSP P7SRB	7,520 lm	4000 K	70	740 neutral white	152° x 155°	Distribution symmetrical 50
912300024896	BDP265 LED94-4S/740 SR DX50 DGRMSP P7SRB	7,520 lm	4000 K	70	740 neutral white	17° - 5° x 132°	Distribution extra wide 50
912300024897	BDP265 LED94-4S/830 SR DX50 DGRMSP P7SRB	7,426 lm	3000 K	80	830 warm white	17° - 5° x 132°	Distribution extra wide 50
912300024898	BDP265 LED94-4S/830 SR DS50 DGRMSP P7SRB	7,426 lm	3000 K	80	830 warm white	152° x 155°	Distribution symmetrical 50
912300024899	BDP265 LED94-4S/830 SR DM70 DGRMSP P7SRB	7,708 lm	3000 K	80	830 warm white	120° x 120°	Distribution medium 70

## Operating and Electrical

Order Code	Full Product Name	Power Consumption
912300024476	BDP265 LED35/830 II DM10 CLO 7035 MSP 5M	26.5 W
912300024477	BDP265 LED35/740 II DM10 CLO 7035 MSP 5M	21 W
912300024197	BDP265 LED40-4S/830 DM50 DDF3 48-4S/60A	31.5 W
912300024202	BDP265 LED120-4S/740 DN10 CLO SRT SRB 76	69 W
912300024454	BDP265 LED84-4S/830 II DM10 48/60A	64 W
912300024455	BDP265 LED94-4S/830 II DM10 48/60A	72 W
912300024474	BDP265 LED35/830 II DM10 CLO MSP 5M	26.5 W
912300024475	BDP265 LED35/740 II DM10 CLO MSP 5M	21 W
912300024484	BDP265 LED35/830 II DM11 CLO 6MFQQ 62S	26.5 W
912300024485	BDP265 LED35/740 II DM11 CLO 6MFQQ 62S	21 W
912300024486	BDP265 LED50-4S/830 II DM10 48/60A	40 W
912300024503	BDP265 LED44-4S/830 II DM10 48/60A	35 W
912300024783	BDP265 LED84-4S/730 PSU II DM10 48/60A	53 W
912300024894	BDP265 LED94-4S/740 SR DM70 DGRMSP P7SRB	56 W
912300024895	BDP265 LED94-4S/740 SR DS50 DGRMSP P7SRB	56 W
912300024896	BDP265 LED94-4S/740 SR DX50 DGRMSP P7SRB	56 W
912300024897	BDP265 LED94-4S/830 SR DX50 DGRMSP P7SRB	73 W
912300024898	BDP265 LED94-4S/830 SR DS50 DGRMSP P7SRB	73 W
912300024899	BDP265 LED94-4S/830 SR DM70 DGRMSP P7SRB	73 W

## Controls and Dimming

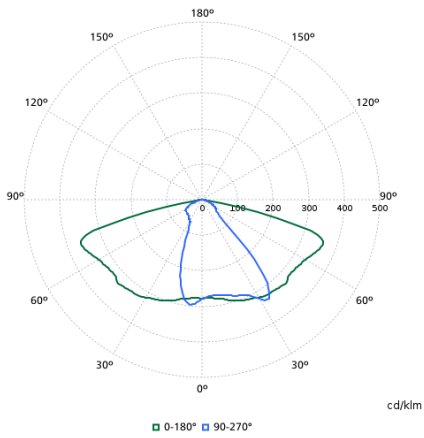
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912300024477	BDP265 LED35/740 II DM10 CLO 7035 MSP 5M	Yes
912300024197	BDP265 LED40-4S/830 DM50 DDF3 48-4S/60A	Yes
912300024202	BDP265 LED120-4S/740 DN10 CLO SRT SRB 76	Yes
912300024454	BDP265 LED84-4S/830 II DM10 48/60A	No
912300024455	BDP265 LED94-4S/830 II DM10 48/60A	No
912300024474	BDP265 LED35/830 II DM10 CLO MSP 5M	Yes
912300024475	BDP265 LED35/740 II DM10 CLO MSP 5M	Yes
912300024484	BDP265 LED35/830 II DM11 CLO 6MFQQ 62S	Yes
912300024485	BDP265 LED35/740 II DM11 CLO 6MFQQ 62S	Yes
912300024486	BDP265 LED50-4S/830 II DM10 48/60A	No
912300024503	BDP265 LED44-4S/830 II DM10 48/60A	No
912300024783	BDP265 LED84-4S/730 PSU II DM10 48/60A	No
912300024894	BDP265 LED94-4S/740 SR DM70 DGRMSP P7SRB	Yes
912300024895	BDP265 LED94-4S/740 SR DS50 DGRMSP P7SRB	Yes
912300024896	BDP265 LED94-4S/740 SR DX50 DGRMSP P7SRB	Yes
912300024897	BDP265 LED94-4S/830 SR DX50 DGRMSP P7SRB	Yes
912300024898	BDP265 LED94-4S/830 SR DS50 DGRMSP P7SRB	Yes
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## Product Data

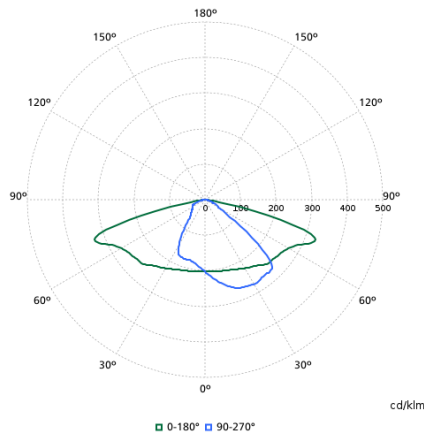
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912300024202	BDP265 LED120-4S/740 DN10 CLO SRT SRB 76	BDP265
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912300024484	BDP265 LED35/830 II DM11 CLO 6MFQQ 62S	BDP265
912300024485	BDP265 LED35/740 II DM11 CLO 6MFQQ 62S	BDP266
912300024486	BDP265 LED50-4S/830 II DM10 48/60A	BDP265
912300024503	BDP265 LED44-4S/830 II DM10 48/60A	BDP265
912300024783	BDP265 LED84-4S/730 PSU II DM10 48/60A	BDP265
912300024894	BDP265 LED94-4S/740 SR DM70 DGRMSP P7SRB	BDP265
912300024895	BDP265 LED94-4S/740 SR DS50 DGRMSP P7SRB	BDP265

Order Code	Full Product Name	Product family code
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912300024897	BDP265 LED94-4S/830 SR DX50 DGRMSP P7SRB	BDP265
912300024898	BDP265 LED94-4S/830 SR DS50 DGRMSP P7SRB	BDP265
912300024899	BDP265 LED94-4S/830 SR DM70 DGRMSP P7SRB	BDP265

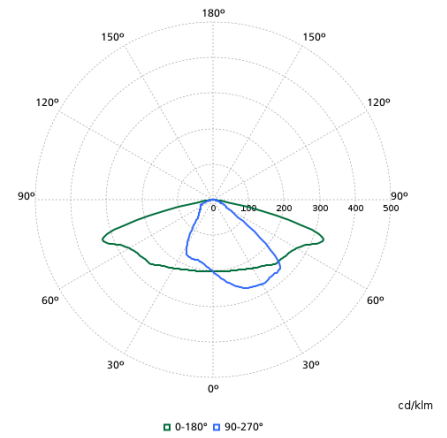
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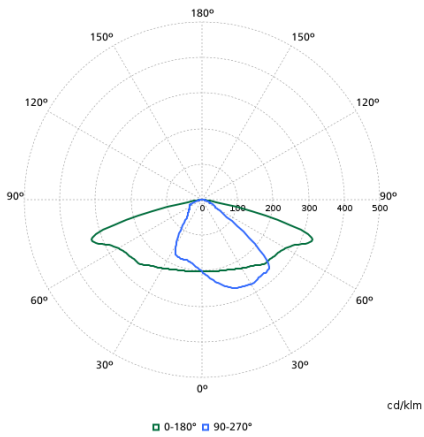
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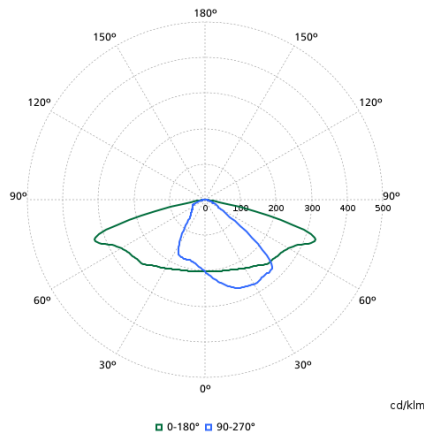
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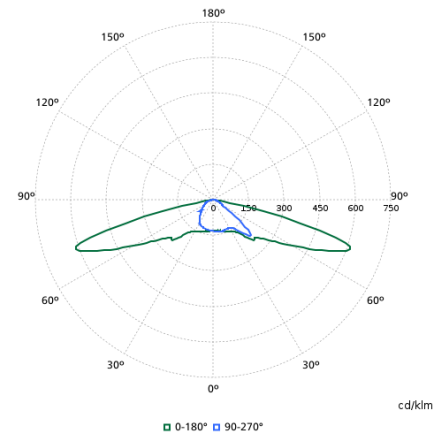
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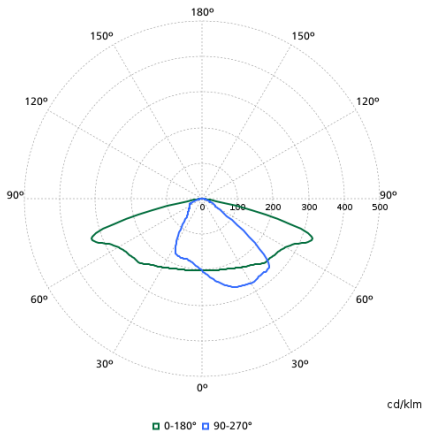
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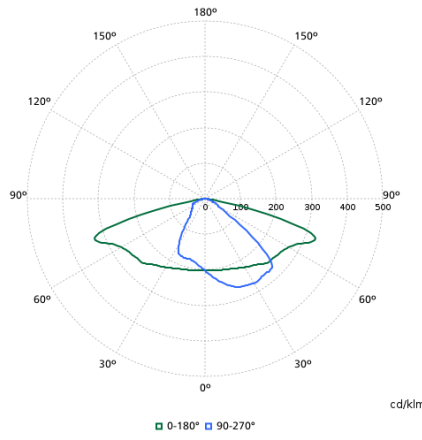
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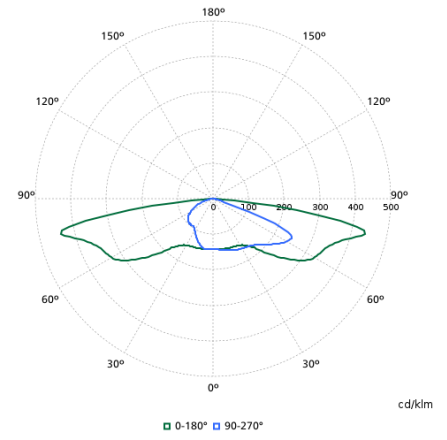
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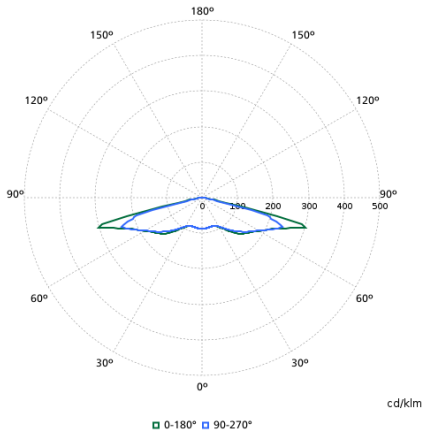
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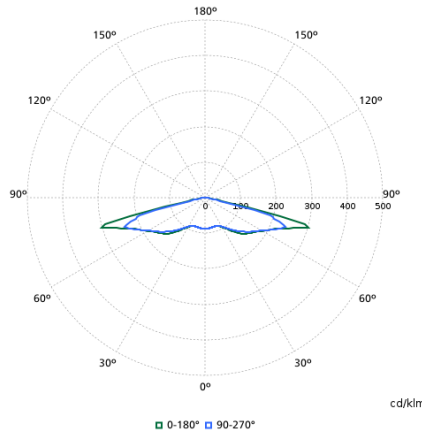
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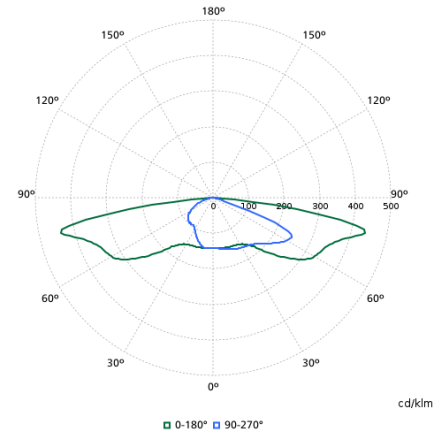
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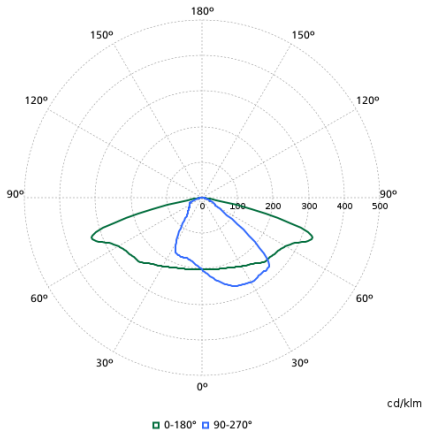
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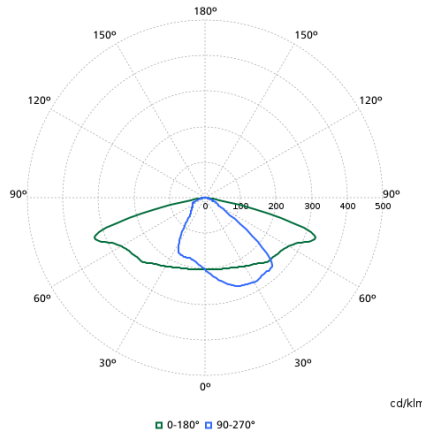
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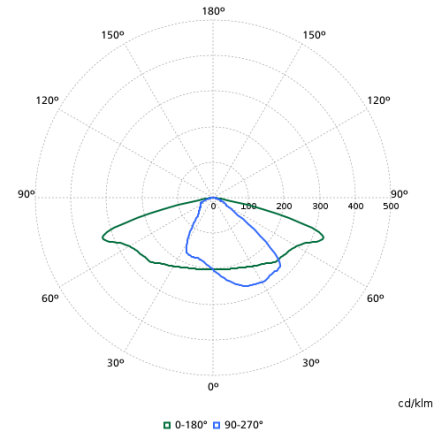
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