



# UniFlood M G2

## BVP354 144LED RGBWW 220V L57 10 DMX

UniFlood M G2, 14395 lm, 300 W, RGBW, Dynamic DMX/RDM, Safety class I

The Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor floodlighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colours, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

### Warnings and Safety

- For outdoor use only.

### Product data

General Information	
Driver included	Yes
Lighting Technology	LED
Value ladder	Performance
Light Technical	
Luminous Flux	14,395 lm
Correlated Colour Temperature (Nom) -	
Luminous efficacy (rated) (nom.)	48 lm/W
Colour rendering index (CRI)	>80
Light source colour	RGBW

Effective projected area	0.182 m <sup>2</sup>
Operating and Electrical	
Input Voltage	220 to 240 V
Line Frequency	50 to 60 Hz
Inrush current	60 A
Power Consumption	300 W
Power Factor (Fraction)	0.95
Connection	Flying leads/wires and 2 push-in connectors 4-pole
Cable	Cable 0.5 m without plug 3-pole and 2 cables 0.5 m with connector 4-pole

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Protection class IEC	Safety class I
<b>Controls and Dimming</b>	
Dimmable	Yes
Control interface	Dynamic DMX/RDM
<b>Mechanical and Housing</b>	
Housing material	Extruded aluminium
Optical cover/lens material	Acrylate
Housing Colour	Dark grey
Overall length	569 mm
Overall width	304 mm
Overall height	231 mm
Dimensions (height x width x depth)	231 x 304 x 569 mm
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]
Optical cover type	Clear glass
Net Weight (Piece)	14.000 kg
<b>Approval and Application</b>	
Flammability mark	For mounting on normally flammable surfaces

CE mark	Yes
Ambient temperature range	-40 to +50 °C
<b>Initial Performance (IEC Compliant)</b>	
Luminous flux tolerance	+/-10%
Power consumption tolerance	+/-10%
<b>Product Data</b>	
Order product name	BVP354 144LED RGBWW 220V L57 10 DMX
Full product name	BVP354 144LED RGBWW 220V L57 10 DMX
Full EOC	871951492866400
Order code	911401749453
Material no. (12 NC)	911401749453
Numerator – quantity per pack	1
EAN/UPC – Product/Case	8719514928664
Numerator – packs per outer box	1
EAN/UPC - Case	8719514928664

## Dimensional drawing

