



UniFlood M G2

BVP354 120LED RGBWW 220V L50 45 DMX

UniFlood M G2, 11255 lm, 240 W, RGBW, Dynamic DMX/RDM, Safety class I

The Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor floodlighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colours, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information		Effective projected area	
Driver included	Yes	0.156 m ²	
Lighting Technology	LED	Operating and Electrical	
Value ladder	Performance	Input Voltage	220 to 240 V
Light Technical		Line Frequency	50 to 60 Hz
Luminous Flux	11,255 lm	Inrush current	60 A
Correlated Colour Temperature (Nom) -		Power Consumption	240 W
Luminous efficacy (rated) (nom.)	47 lm/W	Power Factor (Fraction)	0.9
Colour rendering index (CRI)	>80	Connection	Flying leads/wires and 2 push-in connectors 4-pole
Light source colour	RGBW	Cable	Cable 0.5 m without plug 3-pole and 2 cables 0.5 m with connector 4-pole

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Protection class IEC	Safety class I
Controls and Dimming	
Dimmable	Yes
Control interface	Dynamic DMX/RDM
Mechanical and Housing	
Housing material	Extruded aluminium
Optical cover/lens material	Acrylate
Housing Colour	Dark grey
Overall length	486 mm
Overall width	304 mm
Overall height	231 mm
Dimensions (height x width x depth)	231 x 304 x 486 mm
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]
Optical cover type	Clear glass
Net Weight (Piece)	13.000 kg
Approval and Application	
Flammability mark	For mounting on normally flammable surfaces

CE mark	Yes
Ambient temperature range	-40 to +50 °C
Initial Performance (IEC Compliant)	
Luminous flux tolerance	+/-10%
Power consumption tolerance	+/-10%
Product Data	
Order product name	BVP354 120LED RGBWW 220V L50 45 DMX
Full product name	BVP354 120LED RGBWW 220V L50 45 DMX
Full EOC	871951492857200
Order code	911401749363
Material no. (12 NC)	911401749363
Numerator – quantity per pack	1
EAN/UPC – Product/Case	8719514928572
Numerator – packs per outer box	1
EAN/UPC - Case	8719514928572

Dimensional drawing

