



UniFlood M G2

BVP354 96LED RGBNW 220V L40 45 DMX

UniFlood M G2, 11520 lm, 200 W, RGBW, Dynamic DMX/RDM, Safety class I

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information		Effective projected area	0.129 m ²
Driver included	Yes	Operating and Electrical	
Lighting Technology	LED	Input Voltage	220 to 240 V
Value ladder	Performance	Line Frequency	50 to 60 Hz
Light Technical		Inrush current	60 A
Luminous Flux	11,520 lm	Power Consumption	200 W
Correlated Color Temperature (Nom)	-	Power Factor (Fraction)	0.95
Luminous Efficacy (rated) (Nom)	58 lm/W	Connection	Flying leads/wires and 2 Push-in connector 4-pole
Color rendering index (CRI)	>80	Cable	Cable 0.5 m without plug 3-pole and 2 Cables 0.5 m with connector 4-pole
Light source color	RGBW		

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Protection class IEC	Safety class I
Controls and Dimming	
Dimmable	Yes
Control interface	Dynamic DMX/RDM
Mechanical and Housing	
Housing Material	Aluminum extruded
Optical cover material	Acrylate
Housing Color	Dark gray
Overall length	403 mm
Overall width	304 mm
Overall height	231 mm
Dimensions (Height x Width x Depth)	231 x 304 x 403 mm
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]
Optical cover type	Clear glass
Net Weight (Piece)	11.500 kg
Approval and Application	
Flammability mark	For mounting on normally flammable surfaces

CE mark	Yes
Ambient temperature range	-40 to +50 °C
Initial Performance (IEC Compliant)	
Luminous flux tolerance	+/-10%
Power consumption tolerance	+/-10%
Product Data	
Order product name	BVP354 96LED RGBNW 220V L40 45 DMX
Full product name	BVP354 96LED RGBNW 220V L40 45 DMX
Full product code	871951492822000
Order code	911401749013
Material Nr. (12NC)	911401749013
Numerator - Quantity Per Pack	1
EAN/UPC - Product/Case	8719514928220
Numerator - Packs per outer box	1
EAN/UPC - Case	8719514928220

Dimensional drawing

