UniFlood M G2

BVP354 96LED 30K 220V L40 45

UniFlood M G2, 17385 lm, 200 W, 830 warm white, Safety class I

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information	
Driver included	Yes
Lighting Technology	LED
Value ladder	Performance

Light Technical	
Luminous Flux	17,385 lm
Correlated Color Temperature (Nom)	3000 K
Luminous Efficacy (rated) (Nom)	87 lm/W
Color rendering index (CRI)	>80
Light source color	830 warm white
Effective projected area	0.129 m²

Operating and Electrical	
Input Voltage	220 to 240 V
Line Frequency	50 to 60 Hz
Inrush current	60 A
Power Consumption	200 W
Power Factor (Fraction)	0.95
Connection	Flying leads/wires
Cable	Cable without plug 3-pole
Protection class IEC	Safety class I

Controls and Dimming	
Dimmable	No

UniFlood M G2

Control interface	-

Mechanical and Housing

Housing Material	Aluminum extruded
Optical cover material	Acrylate
Housing Color	Dark gray
Overall length	403 mm
Overall width	304 mm
Overall height	231 mm
Dimensions (Height x Width x Depth)	231 x 304 x 403 mm
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]
Optical cover type	Clear glass
Net Weight (Piece)	11.500 kg

Approval and Application

Flammability mark	For mounting on normally flammable surfaces
CE mark	Yes
Ambient temperature range	-40 to +50 °C

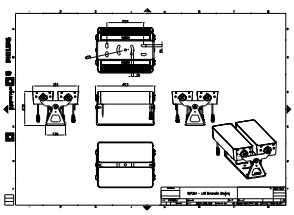
Initial Performance (IEC Compliant)

Luminous flux tolerance	+/-10%
Initial chromaticity	4 SDCM
Power consumption tolerance	+/-10%

Product Data

Order product name	BVP354 96LED 30K 220V L40 45
Full product name	BVP354 96LED 30K 220V L40 45
Full product code	871951492815200
Order code	911401748943
Material Nr. (12NC)	911401748943
Numerator - Quantity Per Pack	1
EAN/UPC - Product/Case	8719514928152
Numerator - Packs per outer box	1
EAN/UPC - Case	8719514928152

Dimensional drawing



© 2025 Signify Holding All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.