



UniFlood M G2

BVP353 72LED 30K 220V L57 30

UniFlood M G2, 12910 lm, 150 W, 830 warm white, Safety class I

The Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor floodlighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colours, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information	
Driver included	Yes
Lighting Technology	LED
Value ladder	Performance

Light Technical	
Luminous Flux	12,910 lm
Correlated Colour Temperature (Nom)	3000 K
Luminous efficacy (rated) (nom.)	86 lm/W
Colour rendering index (CRI)	>80
Light source colour	830 warm white
Effective projected area	0.078 m ²

Operating and Electrical	
Input Voltage	220 to 240 V
Line Frequency	50 to 60 Hz
Inrush current	60 A
Power Consumption	150 W
Power Factor (Fraction)	0.95
Connection	Flying leads/cables
Cable	Cable without plug 3-pole
Protection class IEC	Safety class I

Controls and Dimming	
Dimmable	No

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Control interface	-
Mechanical and Housing	
Housing material	Extruded aluminium
Optical cover/lens material	Acrylate
Housing Colour	Dark grey
Overall length	569 mm
Overall width	140 mm
Overall height	149 mm
Dimensions (height x width x depth)	149 x 140 x 569 mm
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]
Optical cover type	Clear glass
Net Weight (Piece)	6.800 kg
Approval and Application	
Flammability mark	For mounting on normally flammable surfaces
CE mark	Yes
Ambient temperature range	-40 to +50 °C

Initial Performance (IEC Compliant)	
Luminous flux tolerance	+/-10%
Initial chromaticity	4 SDCM
Power consumption tolerance	+/-10%
Product Data	
Order product name	BVP353 72LED 30K 220V L57 30
Full product name	BVP353 72LED 30K 220V L57 30
Full EOC	871951492770499
Order code	911401748493
Material no. (12 NC)	911401748493
Numerator – quantity per pack	1
EAN/UPC – Product/Case	8719514927704
Numerator – packs per outer box	4
EAN/UPC - Case	8719514927704

Dimensional drawing

