



UniFlood M G2

BVP353 48LED 30K 220V L40 30 DMX

UniFlood M G2, 7785 lm, 100 W, 830 warm white, Dynamic DMX/RDM, Safety class I

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information		Effective projected area	
Driver included	Yes		0.065 m ²
Lighting Technology	LED	Operating and Electrical	
Value ladder	Performance	Input Voltage	220 to 240 V
		Line Frequency	50 to 60 Hz
		Power Consumption	100 W
		Power Factor (Fraction)	0.95
		Connection	Flying leads/wires and 2 Push-in connector 4-pole
		Cable	Cable 0.5 m without plug 3-pole and 2 Cables 0.5 m with connector 4-pole
Light Technical			
Luminous Flux	7,785 lm		
Correlated Color Temperature (Nom)	3000 K		
Luminous Efficacy (rated) (Nom)	78 lm/W		
Color rendering index (CRI)	>80		
Light source color	830 warm white		

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Protection class IEC	Safety class I
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Controls and Dimming

Dimmable	Yes
Control interface	Dynamic DMX/RDM

Mechanical and Housing

Housing Material	Aluminum extruded
Optical cover material	Acrylate
Housing Color	Dark gray
Overall length	403 mm
Overall width	140 mm
Overall height	149 mm
Dimensions (Height x Width x Depth)	149 x 140 x 403 mm
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]
Optical cover type	Clear glass
Net Weight (Piece)	5.375 kg

Approval and Application

Flammability mark	For mounting on normally flammable surfaces
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CE mark	Yes
Ambient temperature range	-40 to +50 °C

Initial Performance (IEC Compliant)

Luminous flux tolerance	+/-10%
Initial chromaticity	4 SDCM
Power consumption tolerance	+/-10%

Product Data

Order product name	BVP353 48LED 30K 220V L40 30 DMX
Full product name	BVP353 48LED 30K 220V L40 30 DMX
Full product code	871951492701899
Order code	911401747803
Material Nr. (12NC)	911401747803
Numerator - Quantity Per Pack	1
EAN/UPC - Product/Case	8719514927018
Numerator - Packs per outer box	4
EAN/UPC - Case	8719514927018

Dimensional drawing

