



UniFlood M G2

BVP353 24LED 30K 220V L24 15

UniFlood M G2, 3955 lm, 50 W, 830 warm white, Safety class I

The Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor floodlighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colours, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information		Operating and Electrical	
Driver included	Yes	Input Voltage	220 to 240 V
Lighting Technology	LED	Line Frequency	50 to 60 Hz
Value ladder	Performance	Power Consumption	50 W
Light Technical		Power Factor (Fraction)	0.9
Luminous Flux	3,955 lm	Connection	Flying leads/cables
Correlated Colour Temperature (Nom)	3000 K	Cable	Cable without plug 3-pole
Luminous efficacy (rated) (nom.)	79 lm/W	Protection class IEC	Safety class I
Colour rendering index (CRI)	>80	Controls and Dimming	
Light source colour	830 warm white	Dimmable	No
Effective projected area	0.038 m ²	Control interface	-

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Mechanical and Housing

Housing material	Extruded aluminium
Optical cover/lens material	Acrylate
Housing Colour	Dark grey
Overall length	238 mm
Overall width	140 mm
Overall height	149 mm
Dimensions (height x width x depth)	149 x 140 x 238 mm
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]
Optical cover type	Clear glass
Net Weight (Piece)	3.000 kg

Approval and Application

Flammability mark	For mounting on normally flammable surfaces
CE mark	Yes
Ambient temperature range	-40 to +50 °C

Initial Performance (IEC Compliant)

Luminous flux tolerance	+/-10%
Initial chromaticity	4 SDCM
Power consumption tolerance	+/-10%

Product Data

Order product name	BVP353 24LED 30K 220V L24 15
Full product name	BVP353 24LED 30K 220V L24 15
Full EOC	871951492581699
Order code	911401746603
Material no. (12 NC)	911401746603
Numerator – quantity per pack	1
EAN/UPC – Product/Case	8719514925816
Numerator – packs per outer box	8
EAN/UPC - Case	8719514925816

Dimensional drawing

