



UniFlood M G2

BVP353 24LED RGBWW 220V L24 10 DMX

UniFlood M G2, 2350 lm, 50 W, RGBW, Dynamic DMX/RDM, Safety class I

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information		Effective projected area	
Driver included	Yes		0.038 m ²
Lighting Technology	LED	Operating and Electrical	
Value ladder	Performance	Input Voltage	220 to 240 V
		Line Frequency	50 to 60 Hz
		Power Consumption	50 W
		Power Factor (Fraction)	0.9
		Connection	Flying leads/wires and 2 Push-in connector 4-pole
		Cable	Cable 0.5 m without plug 3-pole and 2 Cables 0.5 m with connector 4-pole
Light Technical			
Luminous Flux	2,350 lm		
Correlated Color Temperature (Nom)	-		
Luminous Efficacy (rated) (Nom)	47 lm/W		
Color rendering index (CRI)	>80		
Light source color	RGBW		

UniFlood M G2

Protection class IEC	Safety class I
Controls and Dimming	
Dimmable	Yes
Control interface	Dynamic DMX/RDM
Mechanical and Housing	
Housing Material	Aluminum extruded
Optical cover material	Acrylate
Housing Color	Dark gray
Overall length	238 mm
Overall width	140 mm
Overall height	149 mm
Dimensions (Height x Width x Depth)	149 x 140 x 238 mm
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]
Optical cover type	Clear glass
Net Weight (Piece)	3.000 kg
Approval and Application	
Flammability mark	For mounting on normally flammable surfaces

CE mark	Yes
Ambient temperature range	-40 to +50 °C
Initial Performance (IEC Compliant)	
Luminous flux tolerance	+/-10%
Power consumption tolerance	+/-10%
Product Data	
Order product name	BVP353 24LED RGBWW 220V L24 10 DMX
Full product name	BVP353 24LED RGBWW 220V L24 10 DMX
Full product code	871951492578699
Order code	911401746573
Material Nr. (12NC)	911401746573
Numerator - Quantity Per Pack	1
EAN/UPC - Product/Case	8719514925786
Numerator - Packs per outer box	8
EAN/UPC - Case	8719514925786

Dimensional drawing

