



TrueFashion EM

GD700B P30 LED33 930PC PSU WB WH

TrueFashion EM, 30.8 W, Premium color with CRI ≥ 90 and color temperature 3000 K, IP20 | Finger-protected

TrueFashion is the LED projector family answering miniaturization and presentation needs of specialized retailers. Firstly, these miniaturized spots with clean and fine detailing offer contemporary design and blend seamlessly into your store interior for a tailor-made look. Secondly, it provides high quality accentuation effect thanks to its innovative OptiAccent lens technology (FPO), which provides higher central intensity beam without spill light to maximize the contrast ratio hence optimize the accent effect. Especially in challenging narrow spot (12D) and spot (18D) applications, the difference of OptiAccent to Chip on Board and reflector optics is like day and night. OptiAccent also reduces direct glare by a factor of 5 to enable superior visual comfort. Lastly, TrueFashion also has the light spectra taken care of: the specially designed Philips LED flavors enhance colors (saturation) and whites, while offering high degree of fidelity (exceeds CRI90). This is how TrueFashion ensures a superior light experience in your retail applications.

Warnings and Safety

- The luminaire should be mounted outside of arm's reach
- The luminaire should be installed and disassembled by a qualified electrician and wired in accordance with the latest IEE electrical regulations or the national requirements

Product data

General Information		Correlated Color Temperature (Nom)	
Driver included	Yes	Correlated Color Temperature (Nom)	3000 K
Light source engine type	LED	Luminous Efficacy (rated) (Nom)	109 lm/W
Light Technical		Color rendering index (CRI)	90
Luminous Flux	3,347 lm	Light source color	Premium color with CRI ≥ 90 and color temperature 3000 K

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Unified glare rating CEN	Not applicable
Operating and Electrical	
Input Voltage	220 to 240 V
Line Frequency	50 or 60 Hz
Power Consumption	30.8 W
Power Factor (Fraction)	0.9
Number of products on MCB of 16 A type B	40
Protection class IEC	Safety class II
Controls and Dimming	
Dimmable	-
Control interface	-
Mechanical and Housing	
Housing Material	Aluminum Alloy
Optical cover material	Polymethyl methacrylate
Housing Color	White
Optical cover finish	Structured optic
Ingress protection code	IP20 [Finger-protected]
Mech. impact protection code	IK03 [0.35 J reinforced]

Optical cover type	Lens
Net Weight (Piece)	0.490 kg

Approval and Application

CE mark	Yes
Ambient temperature range	-15 to +35 °C

Initial Performance (IEC Compliant)

Luminous flux tolerance	-10% / +10%
Power consumption tolerance	+/-10%

Product Data

Order product name	GD700B P30 LED33 930PC PSU WB WH
Full product name	GD700B P30 LED33 930PC PSU WB WH
Order code	911401549046
Material Nr. (12NC)	911401549046
Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	1

Dimensional drawing

